Course Outline

COURSE: THEA 18       DIVISION: 10       ALSO LISTED AS: MCTV 18

TERM EFFECTIVE: Spring 2016       CURRICULUM APPROVAL DATE: 09/28/2015

SHORT TITLE: SINGLE CAMERA PRODUCTION

LONG TITLE: Single Camera Production

<table>
<thead>
<tr>
<th>Units</th>
<th>Number of Weeks</th>
<th>Type</th>
<th>Contact Hours/Week</th>
<th>Total Contact Hours</th>
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<tr>
<td>3</td>
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<td>Lecture</td>
<td>2</td>
<td>36</td>
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<td></td>
<td></td>
<td>Lab</td>
<td>3</td>
<td>54</td>
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<td>Other</td>
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<td></td>
<td></td>
<td>Total</td>
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COURSE DESCRIPTION:

This course provides an introduction to the theory, terminology, and operation of single camera video production, including story creation, image composition, camera operation, portable lighting and audio operation and basic editing. This course focuses on the aesthetics and fundamentals of video story production including script writing, producing, directing, acting, post-production, and distribution. This course is also listed as MCTV 18.

PREREQUISITES:

COREQUISITES:

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES

   L - Standard Letter Grade

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:

   02 - Lecture and/or discussion
   03 - Lecture/Laboratory
   04 - Laboratory/Studio/Activity

STUDENT LEARNING OUTCOMES:

1. Demonstrate technical and aesthetic skills and knowledge of video production and techniques.
Measure: Individual video projects resulting in demonstration of learned production techniques.
PLO: 3,5,4,6,7
ILO: 7,1,2,3
GE-LO: c1
Year assessed or anticipated year of assessment: 2015-2016

2. Identify and effectively operate video, audio and lighting equipment.
Measure: Lab projects working on individual and group projects.
PLO: 3,6,7
ILO: 3,2,7
GE-LO: c-1
Year assessed or anticipated year of assessment: 2015-2016

3. Demonstrate aesthetic understanding of and technical ability to edit video footage into a cohesive story. Measure: Production of individual and group final video segments and stories.
PLO: 5,3,7,4
ILO: 3,5,6,1
GE-LO: c-1
Year assessed or anticipated year of assessment: 2015-2016

4. Demonstrate an ability to develop a visual story from concept to final production through scriptwriting, filming, acting, editing, and final distribution.
Measure: Major project developed from concept to final video.
PLO: 1,6,5,2
ILO: 3,5,6,1
GE-LO: c-1
Year assessed or anticipated year of assessment: 2015-2016

PROGRAM LEARNING OUTCOMES:
After completing an Associate in Arts Film & Television degree for Transfer (AA-T), a student will be qualified to transfer to a California State University program and be able to:
1. Analyze and describe Film, TV, the Internet, and new media milestones throughout history.
2. Demonstrate recognition, description and analysis of film and television as a technological and artistic medium using industry-specific language.
3. Describe, differentiate and execute the major production crew and performance/ talent positions in both TV and Film, including acting and directing.
4. Demonstrate proficiency in writing short fiction and non-fiction narrative screenplays and two-column scripts for film and electronic media using proper formatting techniques.
5. Demonstrate an understanding and use of audio concepts and microphones and a proficiency in recording and mixing for radio, television, film and media projects.
6. Effectively operate and perform using Film and TV production gear including cameras, lights, microphones, teleprompter, character generator, audio mixer and other related equipment.
7. Show proficiency in post-production processes by conveying a story using basic editing procedures and distribution techniques.

CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS
Curriculum Approval Date: 09/28/2015
6 Hours
Content: Orientation / TV Studio / Equipment / History of Single-Camera Productions Student Performance Objectives (SPO): - Demonstrate knowledge of the requirements of the course and the availability of
resources at the college - Demonstrate knowledge of the class grading methodology - Demonstrate knowledge of the historical significance of single-camera productions Out-of-Class Assignments: - Read Chapter 1 from textbook - View assigned single-camera videos

6 Hours Content: History, Significance and Methodologies of Single Camera / Field Productions Student Performance Objectives (SPO): - Identify specific videos using Single Camera Production - Identify the differences between Multi-Camera and Single Camera productions Out-of-Class Assignments: - Read/watch supplemental material covering film history. - Read Chapters 3 and 4 from textbook.

6 Hours Content: Overview of Film Crew Positions and Responsibilities Student Performance Objectives (SPO): - Identify the roles and responsibilities of various positions in a video shoot, including acting and directing - Understand the differences between TV/Film/Single Camera film crews Out-of-Class Assignments: - Read supplemental material covering film positions. - Read Chapter 7 from textbook.

6 Hours Content: Working with Cameras: Shot types, framing, angles Student Performance Objectives (SPO): - Operate a camera correctly to get the video image you want - Identify the different shot types used in filmmaking - Understand the aesthetic choices of shot types, framing and angles used by filmmakers Out-of-Class Assignments: - Create photos/videos demonstrating learned shot types/angles/framing techniques, using actors. - Read Chapter 6 from textbook.

6 Hours Content: Working with Lighting: High/Low key, 3-point lighting Student Performance Objectives (SPO):
- Identify the different types of lighting used both in a TV studio and in the field
- Operate various types of lighting effectively and safely and to achieve the desired effect
- Understand and identify the difference between high-key, low-key, and three-key lighting and when to use each
Out-of-Class Assignments: - Create photos/videos demonstrating learned lighting techniques. - Read Chapter 8 from textbook.

6 Hours Content: Working with Audio: Wild, ADR, Foley Student Performance Objectives (SPO): - Identify the different types of microphones and when to use each - Use mixing boards and audio studio and field recording equipment - Understand the difference between various types of audio recordings (wild, ADR, foley, etc.) Out-of-Class Assignments: - Record various types of audio using studio and field equipment. - Read Chapter 9 from textbook.

6 Hours Content: From Script to Screen: Mid-Term shoot Student Performance Objectives (SPO): - Apply learned techniques using video, lighting and audio equipment to Mid-Term video project - Work in a team setting to accomplish a specific goal on time Out-of-Class Assignments: - Work in groups to shoot a recreation of a short scene from a movie. - Read Chapter 2 and 14 from textbook.

6 Hours Content: Post-production Production Overview: Editing, Distribution Student Performance Objectives (SPO): - Understand the steps in video post-production - Identify and understand the use of various distribution methods Out-of-Class Assignments: - Simple NLE edit and distribution of Mid-Term project.


6 Hours Content: Ethical/Moral responsibilities of Story Development / Writing / Final Project Pitch Student Performance Objectives (SPO): - Analyze and discuss moral/ethical issues in story development Write a cohesive and structured script for Final Project - Communicate project in a clear and compelling manner Out-of-Class Assignments: - Write script for Final Project. - Pitch Final Project to class.


6 Hours Content: Final Project Shoot / Review Best Practices Student Performance Objectives (SPO): - Apply video, lighting and audio best-practice techniques to Final Project shoots. - Identify best-practices for video, audio and lighting - Accurately critique videos for best-practices use Out-of-Class Assignments: - Class and field shoots for final project. - Review footage for usage of best practice video/lighting/audio techniques. - Read Chapter 17 from textbook

6 Hours Content: Final Project Work: Logging, content creation, research, editing Student Performance Objectives (SPO): - Demonstrate best-practices knowledge in reviewing, logging and organizing of raw footage - Research Final Project topic to determine additional material needed for Final Project - Edit Final Project Out-of-Class Assignments: - Log final project raw footage - Research any additional material required to finish edit. - Read Chapter 15 from textbook.

6 Hours Content: Final Project Work: Editing, music, graphics, credits Student Performance Objectives (SPO): - Apply audio knowledge to choose music and graphics to fit in Final Project aesthetic - Apply editing knowledge to continue editing Final Project Out-of-Class Assignments: - Finish editing final project, add in any music, special graphics, effects or titling. - Read Chapter 18 from textbook.

6 Hours Content: Final Project: Formatting, Distribution, Archiving Student Performance Objectives (SPO):
- Apply formatting and distribution knowledge to format and distribute Final Project to meet audience expectations
- Edit Final Project Out-of-Class Assignments: - Complete Final Video Project, - Format for final distribution and archiving.

2 Hours Final

METHODS OF INSTRUCTION:
Lectures covering history, basic concepts, terminology and technical equipment information. Hands-on projects practicing the use of technical equipment and working in teams to create video projects.

METHODS OF EVALUATION:
Category 1 - The types of writing assignments required:
Percent range of total grade: 20 % to 25 %
Written Homework
Reading Reports

If this is a degree applicable course, but substantial writing assignments are NOT appropriate, indicate reason:
Category 2 - The problem-solving assignments required:
Percent range of total grade: 10 % to 15 %
Homework Problems
Field Work

Category 3 - The types of skill demonstrations required:
Percent range of total grade: 65 % to 70 %
Class Performance/s
Field Work

Category 4 - The types of objective examinations used in the course:
Percent range of total grade: 5 % to 10 %
Multiple Choice
True/False
Matching Items

10/2/2015
REPRESENTATIVE TEXTBOOKS:
Required:
ISBN: 978-1305258716 (if available)
Reading level of text, Grade: 13
Verified by: Grant Richards

ARTICULATION and CERTIFICATE INFORMATION
Associate Degree:
GAV C1, effective 201470
CSU GE:
IGETC:
CSU TRANSFER:
  Transferable CSU, effective 201470
UC TRANSFER:
  Transferable UC, effective 201470

SUPPLEMENTAL DATA:
Basic Skills: N
Classification: Y
Noncredit Category: Y
Cooperative Education:
Program Status: 1 Program Applicable
Special Class Status: N
CAN:
CAN Sequence:
CSU Crosswalk Course Department: THEA
CSU Crosswalk Course Number: 18
Prior to College Level: Y
Non Credit Enhanced Funding: N
Funding Agency Code: Y
In-Service: N
Occupational Course: E
Maximum Hours: 3
Minimum Hours: 3
Course Control Number: CCC000553875
Sports/Physical Education Course: N
Taxonomy of Program: 100700