

Course: PE 99B                                      Division: 10                                      Also Listed As:

Term Effective: 200930, INACTIVE COURSE

Short Title: GOLF FOR BUSINESS

Full Title: Golf for Business and Life

<u>Contact Hours/Week</u>	<u>Units</u>	<u>Number of Weeks</u>	<u>Total Contact Hours</u>
Lecture: 0	.5 OR 1	17.34	Lecture: 0
Lab: 1.5 OR 3			Lab: 26.01 OR 52.02
Other: 0			Other: 0
Total: 1.5 OR 3			Total: 26.01 OR 52.02

Credit Status: D - Credit - Degree Applicable

Grading Modes: L - Standard Letter Grade  
P - Pass/No Pass

Repeatability: Repeatability: R - Course may be repeated  
Maximum of 3 times, 100 credit hours

Schedule Types: 04 - Laboratory/Studio/Activity

**Course Description:**

Designed to teach and improve the golf skill of students and to suggest ways in which students can use golf as a business tool. This course has the option of a letter grade or pass/no pass. May be repeated three times for credit.

## ARTICULATION and CERTIFICATE INFORMATION

Associate Degree:

GAV E1, effective 200530

CSU GE:

CSU E1, effective 200530

IGETC:

CSU TRANSFER:

Transferable CSU, effective 200530

UC TRANSFER:

Not Transferable

PREREQUISITES:

COREQUISITES:

### STUDENT LEARNING OUTCOMES:

1. Each student will demonstrate a knowledge of golf history and its origins.

ILO: 7,2,1

Measure: Oral/Written Test

2. The student will be able to perform golf skills (full swing, pitching, chipping and putting).

ILO: 7,2,5,4

Measure: Performance Test

3. Students will learn and apply golf terminology, rules and etiquette.

ILO: 7,1,2

Measure: Oral Demonstration/Performance

4. Each student will utilize their skills/knowledge by playing a 9-hole round of golf.

ILO: 7,5,2,4

Measure: Scorecard

Instructor Observation

5. Students will be able to explain the importance of playing golf in the business world and how to use golf as a business tool.

ILO: 2,1,4,7

Measure: Workbook

Oral Discussion

999999

### TOPICS AND SCOPE:

Inactive Course: 12/08/2008

WEEK 1

1.5-3 HOURS

Complete pre-class survey conducted by the PGA.

Discuss course syllabus and student expectations. Present an overview of the game including its history. Demonstration of full swing with all clubs in the bag. Introduce pre-swing development drills.

Students will be able to discuss the history of golf. They will be able to determine the differences in golf club equipment, including: club shape, loft and shaft length.

WEEK 2

1.5-3 HOURS

Introduce basic terminology, rules, and etiquette in the game of golf.

Demonstrate how a hole is played. Introduction and practice of full

swing.

Application of golf terminology, rules, and etiquette will be employed by the students during the class. They will be able to identify the parts of the golf course - tee box, fairway, green, and hazards.

#### WEEK 3

##### 1.5-3 HOURS

The skill of putting will be presented. Review of rules and etiquette that apply to the putting green.

Guest speaker: An individual who organizes fundraising tournaments or a manager of a golf club where tournaments are held. Topic: What types of tournaments are held in the business world, i.e. scramble, best ball, match play, stroke play, shot-gun and how they work.

The proper grip, stance, posture, alignment, and ball position for putting will be demonstrated by the student.

Each student will be able to explain how the various types of tournaments presented by the guest speaker function.

#### WEEK 4

##### 1.5-3 HOURS

Introduction to pitching and chipping. A variety of activities will be presented to allow the students to practice their skills.

Students will participate in various group activities which allow them to demonstrate their pitching and chipping skills.

#### WEEK 5

##### 1.5-3 HOURS

Review/practice full swings. Presentation on the basic ball flight laws and terminology including hook, draw, slice, and fade.

Students will be able to explain the difference between a hook and a slice and what causes them to happen.

#### WEEK 6

##### 1.5-3 HOURS

Putting review. Introduce 'reading' a putt. Discuss score keeping.

Presentation by a guest speaker on the 'games' that are played on a golf course. This would include information on mulligans, bets, and handicapping. An executive from the business world who is an avid golfer who can talk about 'bets' and how they work would be invited to talk about this topic.

The student will demonstrate putting from a variety of directions and distances.

Students will be able to explain the 'lingo' discussed by the guest speaker.

#### WEEK 7

##### 1.5-3 HOURS

Review for full swing testing. Form check list for grip, stance, alignment, ball position, and posture.

Students will participate in a modified 2-4 hole shot-gun start tournament.

#### WEEK 8

##### 1.5-3 HOURS

Utilizing small groups, students will practice chipping, pitching, and putting through the use of stations.

Students will experience/apply the information presented by the guest speakers from the field of business by participating in a putting challenge and a full swing shoot out.

#### WEEK 9

##### 1.5-3 HOURS

Chipping skill test practice. Introduction to long irons/woods.  
Guest speaker: Topic - When to bring up business on the golf course.  
The student will be able to explain why you would not bring up business on the first hole and how to fit in business over the course of play.

WEEK 10

1.5-3 HOURS

Various opportunities will be provided for students to practice their putting, chipping, and full swing in preparation for skill testing.

WEEK 11

1.5-3 HOURS

Chipping test. Review range play, safety, etiquette, and scoring.  
Students will participate in skill testing and range play.

WEEK 12

1.5-3 HOURS

Full swing and putting skill test practice. Introduce bunker play, rules and etiquette.

Business Guest Speaker on Golf Omnies. What 'games' can one use to move the game along - if you are a very, very good golfer; if you are a poor golfer; if you are a female golfer.

Each student will be able to explain the etiquette and rules involved in bunker play.

Students will be able to discuss: why a good golfer would not necessarily want to always win; the tricks that can be used by a poor golfer to move the game along; and how women can play with the 'big boys'.

WEEK 13

1.5-3 HOURS

Practice for full swing and putting skills test. Range play.

Student will participate in some type of tournament format, putting into practice the information provided by the guest speakers.

WEEK 14

1.5-3 HOURS

Review scoring in preparation for test. Full swing and putting skills test.

WEEK 15-17

4.5-9 HOURS

On-course play utilizing the information provided throughout the semester.

WEEK 18

2 HOURS

Final.

Complete post-test survey provided by the PGA.

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Students who repeat the class will have the opportunity to improve their golf skills by utilizing additional clubs and be able to hone their business skills.

Included in content section of course outline.

**METHODS OF INSTRUCTION:**

Demonstration, Video, Small Groups, Guest Speakers.

**METHODS OF EVALUATION:**

This is a degree-applicable course, but substantial writing assignments are NOT appropriate, because the course primarily:

Involves skill demonstrations or problem solving

The problem-solving assignments required:

Other: Completion of student manual  
The types of skill demonstrations required:  
Performance exams  
The types of objective examinations used in the course:  
Multiple choice  
True/false  
Matching items  
Completion  
Other category:  
Requires student participation.  
The basis for assigning students grades in the course:  
Writing assignments: 0% - 0%  
Problem-solving demonstrations: 15% - 25%  
Skill demonstrations: 20% - 30%  
Objective examinations: 15% - 25%  
Other methods of evaluation: 20% - 45%

#### REPRESENTATIVE TEXTBOOKS:

^uGolf for Business & Life^s, Student Manual, published by the PGA, 2002.  
Note: Each student will be provided a copy through the grant,  
Reading level of text: 10th Grade level. Verified by: library staff

#### SUPPLEMENTAL DATA:

Basic Skills: N  
Classification: A  
Noncredit Category: Y  
Cooperative Education:  
Program Status: 2 Stand-alone  
Special Class Status: N  
CAN:  
CAN Sequence:  
CSU Crosswalk Course Department: PE  
CSU Crosswalk Course Number: 99B  
Prior to College Level: Y  
Non Credit Enhanced Funding: N  
Funding Agency Code: Y  
In-Service: N  
Occupational Course: E  
Maximum Hours:  
Minimum Hours:  
Course Control Number: CCC000220832  
Sports/Physical Education Course: Y  
Taxonomy of Program: 083500