

Course Outline

COURSE: CSIS 708 **DIVISION:** 90 **ALSO LISTED AS:**

TERM EFFECTIVE: Fall 2021 **CURRICULUM APPROVAL DATE:** 12/14/2021

SHORT TITLE: NC WEBSITE DESIGN BASICS

LONG TITLE: NC Website Design Basics

<u>Units</u>	<u>Number of Weeks</u>	<u>Type</u>	<u>Contact Hours/Week</u>	<u>Total Contact Hours</u>
0	18	Lecture:	.5	9
		Lab:	0	0
		Other:	0	0
		Total:	.5	9

COURSE DESCRIPTION:

This course provides non-credit students with a basic introduction to website design, from planning page layouts to publishing a complete site to the web. Students will learn how to use a theme-based website builder to create their own personal or business website.

PREREQUISITES:

COREQUISITES:

CREDIT STATUS: N - Non Credit

GRADING MODES

N - Non Credit

REPEATABILITY: R - Course may be repeated

Maximum of

SCHEDULE TYPES:

02 - Lecture and/or discussion

STUDENT LEARNING OUTCOMES:

By the end of this course, a student should:

1. Design a personal website with multiple pages.
2. Utilize a designated WYSIWYG web editor to create and manipulate content on a personal or business website.
3. Create web pages utilizing a variety of fonts and images.
4. Publish a self-designed website for it to be viewed by others.

COURSE OBJECTIVES:

By the end of this course, a student should:

1. Explain the principles of and demonstrate creating an effective website.

CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS

Curriculum Approval Date: 12/14/2021

1 Hour

Content: Review course syllabus, lab requirements and rules; What is a website? What do you get for free?; Business Name v. Domain Name; Building a website with code, WYSIWYG web editors, and theme based website builders.

1 Hour

Content: Introduction to a theme-based website builder, the editor, and page layouts; add and format text; add and resize an image or logo.

1 Hour

Content: Navigate in the editor; explore page layouts; create more pages.

1 Hour

Content: Introduce forms and viewing modes; switch and manage themes.

1 Hour

Content: Introduce apps and widgets and add one to a website; how to make money with your website; how to build a store.

1 Hour

Content: Test and publish and un-publish a website.

METHODS OF INSTRUCTION:

Lecture and application; use of computers, computer tutorials and video.

METHODS OF EVALUATION:

Skill demonstrations

Evaluation Percent 80

Evaluation Description

Class performances.

Other methods of evaluation

Evaluation Percent 20

Evaluation Description

Final project.

REPRESENTATIVE TEXTBOOKS:

Students will be provided with Instructor-developed materials for this course.

ARTICULATION and CERTIFICATE INFORMATION

Associate Degree:

CSU GE:

IGETC:

CSU TRANSFER:

Not Transferable

UC TRANSFER:

Not Transferable

SUPPLEMENTAL DATA:

Basic Skills: N

Classification: K

Noncredit Category: H

Cooperative Education: N

Program Status: 1 Program Applicable

Special Class Status: N

CAN:

CAN Sequence:

CSU Crosswalk Course Department:

CSU Crosswalk Course Number:

Prior to College Level: Y

Non Credit Enhanced Funding: Y

Funding Agency Code: B

In-Service: N

Occupational Course: D

Maximum Hours:

Minimum Hours:

Course Control Number: CCC000627821

Sports/Physical Education Course: N

Taxonomy of Program: 051400