



5055 Santa Teresa Blvd  
Gilroy, CA 95023

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### Course Outline

**COURSE:** CSIS 708                      **DIVISION:** 90                      **ALSO LISTED AS:**

**TERM EFFECTIVE:** Fall 2021

**CURRICULUM APPROVAL DATE:** 12/14/2021

**SHORT TITLE:** NC WEBSITE DESIGN BASICS

**LONG TITLE:** NC Website Design Basics

<u>Units</u>	<u>Number of Weeks</u>	<u>Type</u>	<u>Contact Hours/Week</u>	<u>Total Contact Hours</u>
0	18	Lecture:	.5	9
		Lab:	0	0
		Other:	0	0
		Total:	.5	9

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Out of Class Hrs: 18.00

Total Learning Hrs: 27.00

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#### **COURSE DESCRIPTION:**

This course provides non-credit students with a basic introduction to website design, from planning page layouts to publishing a complete site to the web. Students will learn how to use a theme-based website builder to create their own personal or business website.

**PREREQUISITES:**

**COREQUISITES:**

**CREDIT STATUS:** N - Non Credit

**GRADING MODES**

N - Non Credit

**REPEATABILITY:** R - Course may be repeated

Maximum of 99 times

**SCHEDULE TYPES:**

02 - Lecture and/or discussion

**STUDENT LEARNING OUTCOMES:**

By the end of this course, a student should:

1. Design a personal website with multiple pages.
2. Utilize a designated WYSIWYG web editor to create and manipulate content on a personal or business website.
3. Create web pages utilizing a variety of fonts and images.
4. Publish a self-designed website for it to be viewed by others.

**COURSE OBJECTIVES:**

By the end of this course, a student should:

1. Explain the principles of and demonstrate creating an effective website.

**CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS**

Curriculum Approval Date: 12/14/2021

1 Hour

Content: Review course syllabus, lab requirements and rules; What is a website? What do you get for free?; Business Name v. Domain Name; Building a website with code, WYSIWYG web editors, and theme based website builders.

1 Hour

Content: Introduction to a theme-based website builder, the editor, and page layouts; add and format text; add and resize an image or logo.

1 Hour

Content: Navigate in the editor; explore page layouts; create more pages.

1 Hour

Content: Introduce forms and viewing modes; switch and manage themes.

1 Hour

Content: Introduce apps and widgets and add one to a website; how to make money with your website; how to build a store.

1 Hour

Content: Test and publish and un-publish a website.

**METHODS OF INSTRUCTION:**

Lecture and application; use of computers, computer tutorials and video.

**METHODS OF EVALUATION:**

Skill demonstrations

Evaluation Percent 80

Evaluation Description

Class performances.

Other methods of evaluation

Evaluation Percent 20

Evaluation Description

Final project.

**REPRESENTATIVE TEXTBOOKS:**

Students will be provided with Instructor-developed materials for this course.

**ARTICULATION and CERTIFICATE INFORMATION**

Associate Degree:

CSU GE:

IGETC:

CSU TRANSFER:

Not Transferable

UC TRANSFER:

Not Transferable

**SUPPLEMENTAL DATA:**

Basic Skills: N

Classification: K

Noncredit Category: H

Cooperative Education: N

Program Status: 1 Program Applicable

Special Class Status: N

CAN:

CAN Sequence:

CSU Crosswalk Course Department:

CSU Crosswalk Course Number:

Prior to College Level: Y

Non Credit Enhanced Funding: Y

Funding Agency Code: B

In-Service: N

Occupational Course: D

Maximum Hours:

Minimum Hours:

Course Control Number: CCC000627821

Sports/Physical Education Course: N

Taxonomy of Program: 051400