Course Outline

COURSE: CMUN 5       DIVISION: 10       ALSO LISTED AS:

TERM EFFECTIVE:  Fall 2020       CURRICULUM APPROVAL DATE: 06/09/2020

SHORT TITLE: FUND CMUN STUDIES

LONG TITLE: Fundamentals of Communication Studies

<table>
<thead>
<tr>
<th>Units</th>
<th>Number of Weeks</th>
<th>Type</th>
<th>Contact Hours/Week</th>
<th>Total Contact Hours</th>
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<td>18</td>
<td>Lecture: 3</td>
<td>3</td>
<td>54</td>
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<td></td>
<td>Lab: 0</td>
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<td>Other: 0</td>
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<td></td>
<td></td>
<td>Total: 3</td>
<td>3</td>
<td>54</td>
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COURSE DESCRIPTION:

This course provides an overview of the history of the communication studies field and areas of specialization with the field as well as communication research methods. Instruction and application of theory and practice in various communication contexts including the self concept, interpersonal, interviewing skills, small group dynamics, and public speaking. Emphasis is placed on analytical and organizational skills, listening, nonverbal and verbal communication, and public speaking communication methodology. (C-ID: COMM 180) ADVISORY: English 250 and English 260.

PREREQUISITES:

COREQUISITES:

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES

L - Standard Letter Grade

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:

  02 - Lecture and/or discussion
  05 - Hybrid
  71 - Dist. Ed Internet Simultaneous
  72 - Dist. Ed Internet Delayed
STUDENT LEARNING OUTCOMES:

1. Students will demonstrate effective oral presentation skills through extemporaneous delivery.
   Measure of assessment: Class discussion, role playing, group projects
   Year assessed, or planned year of assessment: 2014

2. Students will construct organized, logical and well supported written reflection papers and outlines for oral presentations regarding diverse world perspectives of communication between individuals and communities.
   Measure of assessment: Class discussions, group projects, role playing, oral reports
   Year assessed, or planned year of assessment: 2014

3. Students will locate, analyze and evaluate research of printed materials and electronic resources and apply the information in the formulation of speeches. Groups will plan, propose and execute small group projects.
   Measure of assessment: Group project, oral reports, demonstration
   Year assessed, or planned year of assessment: 2014

4. Students will recognize and identify effective oral presentation skills including types of speeches, organization, ethical communication, delivery and visual aids.
   Measure of assessment: Written exams, papers
   Year assessed, or planned year of assessment: 2014

5. Students will demonstrate how to effectively communicate and listen during classroom discussion, peer presentations, and in a small group setting among diverse groups of people.
   Measure of assessment: Speech evaluations, class activities
   Year assessed, or planned year of assessment: 2014

6. Students will participate in information sharing, decision making and problem solving discussions while critically discussing and comparing theory and research methods of human communication.
   Measure of assessment: Group projects, written exams, papers
   Year assessed, or planned year of assessment: 2014

7. Students will demonstrate conflict management and leadership skills in group interactions.
   Measure of assessment: Group projects
   Year assessed, or planned year of assessment: 2014

8. Students will be able to recognize and analyze communication theories, communication research methods, and be able to apply basic concepts of communication to real life situations.
   Measure of assessment: Written exams, papers
   Year assessed, or planned year of assessment: 2014

9. Students will have improved awareness and understanding of various cultures and social foundations of human communication and the world around them, including ethical perspective taking in communication and communication research methods.
   Measure of assessment: Written exams, papers
   Year assessed, or planned year of assessment: 2014
10. Students will be able to recognize, analyze and understand the history and specializations of the Communication Studies field/discipline.
Measure of assessment: Papers, Written exams
Year assessed, or planned year of assessment: 2014

**CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS**

Curriculum Approval Date: 06/09/2020

3 Hours
Introduction to Communication Skills/Orientation to course and review of expectations
Communication in a Culturally Diverse world/society, ethical communication
History of Communication studies field/discipline, introduction to specializations in Communication Studies, and critical analysis of Communication theories and research methods. 
Introduce a classmate
Assignment: Chapters 1-3

3 Hours
Communication and the Self Concept: Who are you?
Communication and Perception / Language and Meaning-Intercultural Communication
Assignment:
Chapters 4-6

3 Hours
Listening Skills
Research methods used in Communication Studies
Ethical and historical perspectives in Communication
Verbal versus Non-Verbal Communication
Assignment:
Chapters 7-8

3 Hours
Interpersonal Communication/Interviewing Skills
Assignment: Reflection - Written Assignment

3 Hours
Small Group Communication: Lecture & Group Assignment/Survival Skills Scenario
(Problem Solving and Decision Making) Assignment: Chapters 9-13

3 Hours
Small Group Communication: Leadership Skills
In-Class Group Work/Survival Skills Scenario Assignment

3 Hours
Small Group Communication: (1) Group work for Assignment
(2) Group Presentations
Small Group Communication: (1) Group work for Assignment
(2) Group Presentations
Assignment: Chapters 14-17
3 Hours
Introduction to Public Speaking/The Informative Speech Defined
Speech Apprehension Survival Skills
Research/Outlining Skills/Audience Analysis/credibility of sources
Assignment: Informative Speech Outline

3 Hours
Incorporation of sources into Informative Speech outline
In-Class Outlining Skills Workshop/credibility of sources/APA References Page
Presentation Skills/Use of visuals in presentation
Assignment: Informative Speech Outline Packet

3 Hours
Impromptu Speech Presentations: Include 1 visual
Instructor/Peer critique of Informative Outline Packet

3 Hours
Informative Speech Presentations
Assignments: Self Evaluations

3 Hours
Informative Speech Presentations
Assignments: Self Evaluations/Begin research for Persuasive Speech: Critical thinking and ethical research examined/Read Chapter 18

3 Hours
The Persuasive Speech Defined -Brainstorming/Researching topics for Persuasive Speech - What is a credible/ethical source? Ethical perspectives in Communication and Worldviews
How to include both sides and take a stand
Aristotle & Reasoning (fallacies in thinking)
Assignment: Continue research/Draft Persuasive Speech Outline

3 Hours
Persuasive Strategies/
Monroe's Motivated Sequence/Weaving the source materials into the outline/speech/APA Reference Page
Assignment: Outline for Persuasive Speech Presentation

3 Hours
Persuasive Speech Presentations?
Include 3 different types of visuals/Review for Final Examination
Assignment: Self Evaluation/Study for Final Exam

3 Hours
Persuasive Speech Presentations? Include 3 different types of visuals/Review for Final Examination
Assignment: Self Evaluation/Study for Final Exam

METHODS OF INSTRUCTION:
Course to be taught through lecture, in-class role play and exercises, film/video, class discussion, and library and Internet research. Required assignments include reflection papers; individual and small group collaborative projects; final exam.
OUT OF CLASS ASSIGNMENTS:
Required Outside Hours: 13
Assignment Description: Discussion board contributions and peer speech evaluation forms will be completed on a weekly basis
Required Outside Hours: 80
Assignment Description:
Preparation, Research, Outlining, and Practicing of Speeches -
Speech 1 The Letter
Students are required to read The Letter followed by write a letter to their mentor (someone who has made a positive impact on their lives). This could be someone from their past to their present. It could’ve been their fourth grade teacher, coach, pastor, family friend, anyone that they recall as being a pivot person in shaping them and the direction they’ve taken in life. Once the letter is written, it will be delivered orally to the person as well as a final, polished hard copy of the letter to leave with the recipient. An oral presentation of the event will follow in class, showing a video (with permission from the recipient) as well as a reflection about the moment and the details of the impact the person has made.
Speech 2, The Interview
Students will research, interview, and deliver a presentation on a career that they are interested in pursuing. Interview techniques will be taught and brought to fruition by conducting a live interview. Research and support with current statistics and supporting materials will help to substantiate the presentation.
Speech 3 The Informative
Students receive a TIME or National Geographic Magazine and are required to read the cover story and deliver an informative speech on the topic. In addition to reading the article, students are required to find four additional credible resources and type an outline with works cited page, practice, prepare a slide show presentation, and present.
Speech 4 The Intercultural Experience
Students will be assigned a group, an intercultural topic, and a series of requirements to prepare an extensive presentation 30-40 minutes in length incorporating research, video analysis, class activity, and handout to further the understanding of intercultural communication across cultures while working in diverse groups outside of class.
Required Outside Hours: 15
Assignment Description: Two online exams will required extensive studying and reading from the textbook as well as lecture slides.

METHODS OF EVALUATION:
Writing assignments
Percent of total grade: 20.00 %
Percent range of total grade: 20 % to 25 % Written Homework Reading Report Essay Exams Term or Other Papers Other: Outlines, References
Problem-solving assignments
Percent of total grade: 10.00 %
Percent range of total grade: 10 % to 15 % Quizzes Exams Other: Small Group Assignments
Skill demonstrations
Percent of total grade: 40.00 %
Percent range of total grade: 40 % to 50 % Class Performance/s Objective examinations
Percent of total grade: 5.00 %
REPRESENTATIVE TEXTBOOKS:
Required Representative Textbooks
Reading Level of Text, Grade: Reading level of text, Grade: 13+ Verified by: Verified by: DBS

ARTICULATION and CERTIFICATE INFORMATION
Associate Degree:
   GAV A1, effective 200530
CSU GE:
   CSU A1, effective 200530
IGETC:
   IGETC 1C, effective 200530
CSU TRANSFER:
   Transferable CSU, effective 200530
UC TRANSFER:
   Transferable UC, effective 200530

SUPPLEMENTAL DATA:
Basic Skills: N
Classification: Y
Noncredit Category: Y
Cooperative Education:
Program Status: 1 Program Applicable
Special Class Status: N
CAN:
CAN Sequence:
CSU Crosswalk Course Department: CMUN
CSU Crosswalk Course Number: 5
Prior to College Level: Y
Non Credit Enhanced Funding: N
Funding Agency Code: Y
In-Service: N
Occupational Course: E
Maximum Hours:
Minimum Hours:
Course Control Number: CCC000435826
Sports/Physical Education Course: N
Taxonomy of Program: 150600