

Course Outline

COURSE: CMUN 1A **DIVISION:** 10 **ALSO LISTED AS:**

TERM EFFECTIVE: Summer 2020 **CURRICULUM APPROVAL DATE:** 05/12/2020

SHORT TITLE: INTRO PUBLIC SPEAK

LONG TITLE: Introduction to Public Speaking

<u>Units</u>	<u>Number of Weeks</u>	<u>Type</u>	<u>Contact Hours/Week</u>	<u>Total Contact Hours</u>
3	18	Lecture:	3	54
		Lab:	0	0
		Other:	0	0
		Total:	3	54

COURSE DESCRIPTION:

Basic principles of effective human communication and their function in contemporary public settings; emphasis is on the speeches to inform and persuade, with special consideration given to fundamental communication skills, including organization, reasoning, explanation, rhetoric and listening. (C-ID: COMM 110) ADVISORY: Eligible for English 250 and English 260.

PREREQUISITES:

COREQUISITES:

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES

L - Standard Letter Grade

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:

02 - Lecture and/or discussion

05 - Hybrid

72 - Dist. Ed Internet Delayed

STUDENT LEARNING OUTCOMES:

By the end of this course, a student should:

1. Students will demonstrate effective oral presentation skills through extemporaneous delivery
2. Students will construct organized, logical and well supported outlines for speeches.
3. Students will locate, analyze and evaluate research of printed materials and electronic resources and apply the information in the formulation of speeches
4. Students will recognize and identify effective oral presentation skills including types of speeches, organization, delivery and visual aids.
5. Students will listen, evaluate, and analyze student and guest speakers.
6. Students will distinguish between various purposes of speaking including informative and persuasive and illustrate each.

CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS

Curriculum Approval Date: 10/09/2017

1/3

Orientation. Communication process and its relation to effective speaking; general principles of listening and feedback and their relation to effective speaking.

- General techniques; facing an audience
- Icebreaker or speech of introduction
- Speech apprehension/anxiety

2-3 / 6

Fundamental Principles: developing and expressing ideas.

- Essential material necessary for the beginner to prepare sound speeches.
- The purpose sentence/thesis statement; the outline.
- Personal experience speech or related assignment.
- Cultural diversity today and public speaking

4-6 /9

Informative Speaking: Principles and devices for making information clear and interesting.

- Logical thought patterns and visual aids.
- Explaining a process--emphasis on audience adaptation, verbal only.
- Explaining a process using visual aids, presentation graphics software.
- Explain a problem--Analysis only.

7-8 /6

MIDTERM: Discussion and review--informative

- Midterm speeches and/or midterm exam or both.

9 / 3

Introduction of the persuasive stance through the use Impromptu Speeches and oral exercises given periodically depending on class needs.

10-13 /12

The art of persuasion through rhetoric using the motivated sequence.

Forms of Support: Library/Research, Guide to periodical literature, ethical and credible use of personal and support information-all directed toward the persuasive speech.

- Persuasive proofs: Ethos, Logos, Pathos
- Deductive and Inductive /Causal Reasoning

- Fallacies of reasoning
- Worldviews
- Speaking on behalf of a cause.
- Analysis of a problem without a solution.
- Suggesting a solution to a problem.
- Visualization of the effect of that solution
- Direct action statement

14-15 /6

Practice in logical thought and support: Group discussion and assignment.

- Speaking on behalf of a cause.
- A controversial subject or other exercises depending on class needs and time available.
- Speaking to persuade.

16-17 /6

Final speeches and review of assigned material from the text and lectures.

18 3

FINAL EXAM: Lecture and text.

ASSIGNMENTS:

Each week the student will read assigned chapters and complete appropriate assignments to meet the one-to-two lecture out-of-class standard.

METHODS OF INSTRUCTION:

The text is used as a resource book rather than the subject of the lectures. Additional theoretical material and practical advice is given by lectures. There will be written exams on the textbook and the lectures but emphasis is on performance rather than theory. Throughout most of the course, the lecture is generally in the hands of the students with the instructor constantly available for advice, assignments, motivation, and criticism and evaluation. Generalized topics, speech types, or communicative situations are assigned by the instructor. The preparation and delivery of the speeches are the responsibility of the student. Critical analysis, some verbal and some written, is made of each presentation. Whenever a grade is involved, the critical analysis is given to the student in writing.

OUT OF CLASS ASSIGNMENTS:

Required Outside Hours: 80

Assignment Description:

Preparation, Research, Outlining, and Practicing of Speeches

Speech 1 Collage Speech

Students are required to prepare a slide show presentation/collage and present an introductory speech about oneself.

Speech 2 Demonstration Speech

Students will research, organize and deliver a hands on presentation demonstrating a process that produces a particular outcome.

Speech 3 Informative Speech

Students receive a TIME or National Geographic Magazine and are required to read the cover story and deliver an informative speech on the topic. In addition to reading the article, students are required to find four additional credible resources and type an outline with works cited page, practice, prepare a slide show presentation, and present.

Speech 4 Persuasive/Debate

Students will be paired up and assigned a controversial public policy issue which they will be required to meet, work together, research, prepare, and practice a debate that they will deliver against an opposing team in class. Extensive research and practice will be required to execute a strong debate which will be evaluated and judged on by peers. Meeting with a partner to prepare for a persuasive debate is necessary for both the oral and written communication requirements. The pair will prepare a typed outline with source citations and deliver the speech in person on the day of their presentation debating the opposing team on the same topic, but opposing view point.

Required Outside Hours: 15

Assignment Description: Online exams over outside reading of textbook and studying of lectures and slides.

Required Outside Hours: 13

Assignment Description: Peer Evaluations, Self Evaluations, Video Speech analysis and discussion boards will round out the participation and provide valuable feedback to peers and reflective thought of oneself following presentations.

METHODS OF EVALUATION:

Writing assignments

Percent of total grade: 15.00 %

Writing assignments: 10% - 20% Written homework Essay exams

Skill demonstrations

Percent of total grade: 70.00 %

Skill demonstrations: 70% - 80% Class performance

Objective examinations

Percent of total grade: 15.00 %

Objective examinations: 10% - 20% Multiple choice True/false

REPRESENTATIVE TEXTBOOKS:

O'Hair, D., Rubenstein, H., & Steward, R. . A pocket guide to public speaking . Boston, MA: Bedford/St. Martin's,2019.

ISBN: 978-1319102784

Reading Level of Text, Grade: Reading level of text: 11 grade. Verified by: Gloria Curtis

ARTICULATION and CERTIFICATE INFORMATION

Associate Degree:

GAV A1, effective 200370

CSU GE:

CSU A1, effective 200370

IGETC:

IGETC 1C, effective 200370

CSU TRANSFER:

Transferable CSU, effective 200370

UC TRANSFER:

Transferable UC, effective 200370

SUPPLEMENTAL DATA:

Basic Skills: N

Classification: Y

Noncredit Category: Y

Cooperative Education:

Program Status: 1 Program Applicable

Special Class Status: N

CAN: SPCH4

CAN Sequence: XXXXXXXX

CSU Crosswalk Course Department: CMUN

CSU Crosswalk Course Number: 1A

Prior to College Level: Y

Non Credit Enhanced Funding: N

Funding Agency Code: Y

In-Service: N

Occupational Course: E

Maximum Hours:

Minimum Hours:

Course Control Number: CCC000264174

Sports/Physical Education Course: N

Taxonomy of Program: 150600