



5055 Santa Teresa Blvd  
Gilroy, CA 95023

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### Course Outline

**COURSE:** CMUN 1A                      **DIVISION:** 10                      **ALSO LISTED AS:**

**TERM EFFECTIVE:** Fall 2023

**CURRICULUM APPROVAL DATE:** 12/12/2023

**SHORT TITLE:** INTRO PUBLIC SPEAK

**LONG TITLE:** Introduction to Public Speaking

<u>Units</u>	<u>Number of Weeks</u>	<u>Type</u>	<u>Contact Hours/Week</u>	<u>Total Contact Hours</u>
3	18	Lecture:	3	54
		Lab:	0	0
		Other:	0	0
		Total:	3	54

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Out of Class Hrs: 108.00

Total Learning Hrs: 162.00

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#### **COURSE DESCRIPTION:**

Basic principles of effective human communication and their function in contemporary public settings; emphasis is on the speeches to inform and persuade, with special consideration given to fundamental communication skills, including organization, reasoning, explanation, rhetoric and listening. (C-ID: COMM 110)

**PREREQUISITES:**

**COREQUISITES:**

**CREDIT STATUS:** D - Credit - Degree Applicable

**GRADING MODES**

L - Standard Letter Grade

**REPEATABILITY:** N - Course may not be repeated

## SCHEDULE TYPES:

- 02 - Lecture and/or discussion
- 05 - Hybrid
- 71 - Dist. Ed Internet Simultaneous
- 72 - Dist. Ed Internet Delayed

## STUDENT LEARNING OUTCOMES:

By the end of this course, a student should:

1. Students will demonstrate effective oral presentation skills through extemporaneous delivery
2. Students will construct organized, logical and well supported outlines for speeches.
3. Students will locate, analyze and evaluate credible research of resources and apply the information in the formulation of speeches
4. Students will recognize and identify effective oral presentation skills including rhetorical purpose, audience analysis, types of speeches, organization, delivery, and visual aids.
5. Students will listen, evaluate, and analyze student and guest speakers.
6. Students will distinguish between various purposes of speaking including informative and persuasive and illustrate each.

## COURSE OBJECTIVES:

By the end of this course, a student should:

1. Students will conceptualize and effectively use compelling arguments in support of a guiding thesis and organizational pattern appropriate for audience, occasion, and across a variety of contexts
2. Students will construct organized, logical and well-supported outlines with annotated bibliographies for their speeches adhering to ethical communication practices essential to the integrity of communication.
3. Students will engage in informative and persuasive speaking while utilizing the theoretical foundations of rhetoric and the Aristotelian proofs of ethos, pathos, and logos in building arguments and credibility.
4. Students will practice and refine oral presentations while building self-confidence and public speaking competency under faculty supervised and evaluated speeches delivered to an audience.
5. Students will assess personal public speaking anxiety level and incorporate behavioral modifications to reduce communication apprehension.
6. Students will deliver extemporaneous and impromptu presentations while employing effective verbal and nonverbal communication.
7. Students will listen critically and provide constructive criticism to peer speakers.
8. Students will demonstrate rhetorical sensitivity to diversity, equity, inclusion, belonging, and accessibility.

## CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS

Curriculum Approval Date: 12/12/2023

3 hours

Orientation and Icebreaker

Communication Process, Listening, and Feedback and Their Relation to Effective Speaking

Communication Apprehension Examined/Complete the Personal Report of Public Speaking Anxiety (PRPSA)

6 hours

Fundamental Principles: Developing and Expressing Ideas in Presentations

Purpose and Thesis Statement and Types of Outlines

Cultural Diversity and Public Speaking

Introductory Speech

6 hours

Principles of Informative Speaking

Organizational Patterns and Visual Aids

Ethics and Listening

6 hours

Demonstration Speeches

Midterm Exam/Quiz: Discussion and Review

3 hours

Introduction to Informative Speaking

Researching and Supporting Materials

6 hours

Organization, Outlining, Introductions, and Conclusions

6 hours

Informative Speeches

6 hours

The Art of Persuasion Through Rhetoric

Monroe's Motivated Sequence

Forms of Support: Library/Research, Online and Periodical Literature, Ethical and Credible Use of Resources and References

Rhetorical Proof: Ethos, Logos, Pathos

Reasoning and Fallacies

Language

9 hours

Persuasive/Debate Final speeches.

3 hours

Final Exam

Special Occasion Speech

**METHODS OF INSTRUCTION:**

Lecture, oral presentations, discussions, speech video analysis, written outlines, research

**OUT OF CLASS ASSIGNMENTS:**

Required Outside Hours 108

Assignment Description

Preparation, Research, Outlining, and Practicing of Speeches 108

**Speech 1 Introductory Speech**

Students are required to prepare a slide show presentation/visual aid and present an introductory speech about oneself. Students will complete a communication apprehension assessment and learn the basics of speech delivery. 5 hours

**Speech 2 Demonstration Speech**

Students will research, organize, outline and deliver a hands-on presentation demonstrating a process that produces a particular outcome. 15 hours

**Speech 3 Informative Speech**

Students will research, organize, outline, and deliver an informative speech on an intellectually challenging academic topic. Students will locate credible resources and submit an outline with annotated bibliography, slide show presentation, while presenting extemporaneously. Students will utilize the Gavilan library resources for researching. 35 hours

**Speech 4 Persuasive Speech/Debate**

Students will be paired up or work individually on an assigned controversial public policy issue which will require research, organize, conduct group meetings, practice and delivery of either a speech or debate. Extensive research will be required to execute a strong debate evaluated and judged by instructor and peers. Prior to delivery, a typed outline with annotated source citations and slideshow presentation will be submitted. 45 hours

**Speech 5 Special Occasion Speech/Impromptu Speeches**

Students will deliver a special occasion speech with no formal research (ie. Speech of Introduction, Speech of Presentation, Speech of Acceptance, Eulogy, Speech to Celebrate). In addition, students may deliver impromptu speeches in class. 8 hours

**METHODS OF EVALUATION:**

Writing assignments

Evaluation Percent 15

Evaluation Description

Writing assignments: 10% - 20%

Written homework

Essay exams

Skill demonstrations

Evaluation Percent 70

Evaluation Description

Skill demonstrations: 70% - 80%

Class performance

Objective examinations

Evaluation Percent 15

Evaluation Description

Objective examinations: 10% - 20%

Multiple choice

True/false

**REPRESENTATIVE TEXTBOOKS:**

A Pocket Guide To Public Speaking, 7th Ed. , O'Hair, D., Rubenstein, H., & Stewart, R. , Bedford/St. Martin's, 2023 or a comparable textbook/material.

ISBN: 9781319501006

**ARTICULATION and CERTIFICATE INFORMATION**

Associate Degree:

GAV A1, effective 200370

CSU GE:

CSU A1, effective 200370

IGETC:

IGETC 1C, effective 200370

CSU TRANSFER:

Transferable CSU, effective 200370

UC TRANSFER:

Transferable UC, effective 200370

**SUPPLEMENTAL DATA:**

Basic Skills: N

Classification: Y

Noncredit Category: Y

Cooperative Education:

Program Status: 1 Program Applicable

Special Class Status: N

CAN: SPCH4

CAN Sequence: XXXXXXXX

CSU Crosswalk Course Department: COMM

CSU Crosswalk Course Number: 110

Prior to College Level: Y

Non Credit Enhanced Funding: N

Funding Agency Code: Y

In-Service: N

Occupational Course: E

Maximum Hours:

Minimum Hours:

Course Control Number: CCC000264174

Sports/Physical Education Course: N

Taxonomy of Program: 150600