GAVILAN COLLEGE
5055 Santa Teresa Blvd
Gilroy, CA 95023

Course Outline

COURSE: ART 11 DIVISION: 10 ALSO LISTED AS:

TERM EFFECTIVE: Spring 2019 CURRICULUM APPROVAL DATE: 10/12/2018

SHORT TITLE: CREATIVITY/IMAGIN

LONG TITLE: Creativity, Imagination and Innovation

Units	Number of Weeks	Type	Contact Hours/Week	Total Contact Hours/Units
3	18	Lecture:	3	54 / 3 Units of Lecture
		Lab:	0	0
		Other:	0	0
		Total:	3	54

Out of Class Hrs:	108.00
Total Learning Hrs:	162.00

COURSE DESCRIPTION:

This course is designed to explore the variety of ways in which humans demonstrate their creative, imaginative and innovative abilities. This course will examine the creative process, visual literacy, the development of creative and imaginative performance and theories pertaining to insight, inspiration, intuition, originality and genius. This class draws on materials from a variety of sources including, biographies, intellectual histories, psychological studies, and educational research. Studies will include ideas and beliefs about creativity from a diverse range of disciplines and cultures. Students will be encouraged to explore and express their own creativity. ADVISORY: English 250 and English 260.

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES

L - Standard Letter Grade

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:

02 - Lecture and/or discussion
05 - Hybrid
71 - Dist. Ed Internet Simultaneous
72 - Dist. Ed Internet Delayed

STUDENT LEARNING OUTCOMES:

1. Demonstrate ideas using a wide variety of techniques that are creative, imaginative and innovative.

Measure of assessment: essays projects, exercises, performance, demonstration, homework, lab work, critique and presentation

2. Visual literacy, to be able to see and interpret for content and meaning within various disciplines and cultures. To be able to produce visuals that have meaning and content.

Measure of assessment: projects, exercises, performance, demonstration, homework, lab work, critique and presentation

3. Define and describe various innovative personalities and their creative processes and achievements across various disciplines and cultures.

Measure of assessment: projects, exercises, performance, demonstration, homework, lab work, critique and presentation

4. Recognize and define creative processes for various mediums, disciplines, and cultures.

Measure of assessment: projects, exercises, performance, demonstration, homework, lab work, critique and presentation

5. Connect knowledge of self and society to larger cultural contexts, as well as, articulate the differences and similarities between and within a variety of disciplines and cultures, in terms of creativity, innovation, and imagination.

Measure of assessment: essays, projects, exercises, performance, demonstration, homework, lab work, critique and presentation

COURSE CONTENT:

Curriculum Approval Date: 10/12/2018

WEEK 1 6 HOURS

Lecture:

Introduction to course, text, materials, assignments and evaluation

Overall view of the "Creative Process and Theories of

Creativity? from a variety of disciplines and cultures.

Out-of-class assignments:

creative process journal writing assignments, creative process readings from required text and handouts.

Student

Performance Objectives:

Identify and define the basics of the creative process.

Articulate orally and in writing the nature of creativity.

Compare and contrast the elements of creativity in various

disciplines and cultures.

Recognize major creative process styles and significant theories about creativity.

Express creatively combining different forms and styles with personal ideas and

aesthetics.

Analyze various forms of creativity from a variety of disciplines and cultures.

WEEK 2 6 HOURS

Lecture:

Overall view of imagination use of imagination and play from a variety of

disciplines and cultures.

Out-of-class assignments:

journal writing assignments dealing with imagination.

readings from required text and handouts dealing with imagination.

Student Performance

Objectives:

Articulate orally and in writing the various processes of imagination and play and their relationships to various disciplines and within various cultures.

Compare and contrast the various

uses of imagination in a variety of disciplines and cultures.

Recognize major imagination process styles and significant theories about the imagination and use of imagination.

Express ideas using the

imagination techniques combining different forms and styles with personal ideas and aesthetics.

Analyze various forms of imagination use from a variety of disciplines and cultures.

COURSE CONTENT(CONTINUED):

WEEK 3 6

HOURS

Lecture:

Overall view of innovation, brainstorming and problem solving from a variety of disciplines and cultures.

Out-of-class assignments:

innovation, brainstorming and problem solving

journal writing

assignments.

readings from required text and handouts about innovation,

brainstorming and problem solving.

Student Performance Objectives:

Articulate orally and in writing the nature

of innovation,

brainstorming and problem solving and their relationships to various disciplines and cultures.

Compare and contrast various practices of innovation, brainstorming, and problem

solving.

Recognize major innovation, brainstorming and problem solving process styles and significant theories about innovation, brainstorming and problem solving.

Express innovative ideas, and work

with basic brainstorming and problem solving techniques.

Analyze various forms of brainstorming and problem solving.

WEEK 4 6 HOURS

Lecture:

inspiration and motivation from a variety of disciplines

and cultures.

Out-of-class assignments:

journal writing assignments about inspiration and motivation.

readings from required text and handouts about inspiration and

motivation.

Student Performance

Objectives:

Articulate orally and in writing the nature of inspiration and motivation and their relationships to various disciplines and cultures.

Compare and contrast the elements of inspiration and

motivation in various disciplines and cultures.

Recognize major inspiration and motivation process styles and significant theories about inspiration and motivation.

Express ideas using inspiration and

motivation techniques combining different forms and styles with personal ideas and aesthetics.

Analyze various forms of inspiration and motivation.

COURSE CONTENT(CONTINUED):

WEEK 5 6 HOURS

Lecture:

creative language from a

variety of disciplines and cultures.

quiz #1

Out-of-class assignments:

journal writing assignments about creative language.

readings from required text and handouts on creative language.

Student

Performance Objectives:

Articulate orally and in writing the nature of creative language and its relationships to various disciplines and cultures.

Compare and contrast the elements of creative

language in various Disciplines and cultures.

Recognize major creative language process styles and significant theories about creative language.

Express ideas through the use of creative language

combining different forms and styles with personal ideas and aesthetics.

Analyze various forms of creative language from a variety of Disciplines and cultures.

WEEK 6 6 HOURS

Lecture:

creative

thought from a variety of disciplines and cultures.

Out-of-class assignments:

journal writing assignment about creative thought.

readings from required text and handouts about creative

thought.

Student Performance Objectives:

Articulate orally and in writing the nature of creative thought and its relationships to various disciplines and cultures.

Compare and contrast the elements of

creative thought in various disciplines and cultures.

Recognize major creative thought process styles and significant theories about creative thought.

Express ideas using creative thought techniques

combining different forms and styles with personal ideas and aesthetics.

Analyze various forms of creative thinking from a variety of disciplines and cultures.

COURSE CONTENT(CONTINUED):

WEEK 7 6 HOURS

Lecture:

the creative

environment from a variety of disciplines and cultures.

multicultural roots of creativity

Out-of-class assignments:

journal writing assignment

readings from required text and handouts.

Student

Performance Objectives:

Articulate orally and in writing about the basic nature of the creative environment and multicultural roots of creativity and their relationships to various disciplines and

cultures.

Compare and contrast the multicultural roots of creativity.

Recognize major creative environment styles and significant theories about creative environments.

Create an environment that

encourages creativity by combining different forms and styles with personal ideas and aesthetics.

Analyze various forms of creative environments from a variety of disciplines and cultures.

WEEK 8 6

HOURS

Lecture:

artists and creativity from a variety of disciplines and cultures.

Out-of-class assignments:

journal writing assignments about various artists and their creative

processes

readings

from required text and handouts on various creative artists.

Student Performance Objectives:

Articulate orally and in writing how various artists use the creative process their relationships to

various disciplines and cultures.

Compare and contrast a variety of artists and their use of the creative process in various disciplines and cultures.

Recognize major artistic creative process styles

and significant theories about artistic creativity.

Express ideas through art and creativity combining different forms and styles with personal ideas and aesthetics.

Analyze various forms of artistic

creativity from a variety of art disciplines and cultures.

COURSE CONTENT(CONTINUED):

WEEK 9 6 HOURS

Lecture:

creativity, imagination and innovation and their relationships to science and technology from a variety of disciplines and cultures.

midterm paper and examination

Out-of-class assignments:

journal writing assignments about creativity, imagination, and innovation and their relationship to science and technology.

readings from required text and handouts about creativity, imagination, and innovation and their relationship to science and technology.

Student Performance Objectives:

Articulate orally and in writing the nature of creativity, imagination, and innovation and their relationship to science and technology and to various other disciplines and cultures.

Compare and contrast the elements of creativity, imagination, and innovation and their relationship to science and technology.

Recognize major creativity, imagination, and innovation science and technology process styles and significant theories.

Express ideas using science and technology methods of creativity, imagination and innovation by combining different styles with personal ideas.

Analyze various forms of creativity, imagination, and innovation in science and technology from a variety disciplines and cultures.

WEEK 10 6 HOURS

Lecture:

creative blocks within a variety of disciplines and cultures

Out-of-class assignments:

journal writing assignments about creative blocks.

readings from required text and handouts about creative blocks.

Student Performance Objectives:

Articulate orally and in writing the nature of creative blocks.

Compare and contrast the elements of creative blocks in various disciplines and cultures.

Recognize major creative blockers and theories about creative blocks.

Express ideas about how to combat creative blocks.

Analyze various forms of relieving creative blocks.

COURSE CONTENT(CONTINUED):

WEEK 11 6 HOURS

Lecture:

psychological components of creativity from a variety of

disciplines and cultures.

Out-of-class assignments:

journal writing assignments about the psychological components of creativity.

readings from required text and handouts about the psychological

components of creativity.

Student Performance Objectives:

Articulate orally and in writing the psychological components of creativity in various disciplines and cultures.

Compare and contrast the

psychological components of creativity in various disciplines and cultures.

Recognize major psychological components of the creative process, as well as, styles and significant theories about

psychological components of creativity.

Analyze various psychological components of creativity from a variety of disciplines and cultures.

WEEK 12 6 HOURS

Lecture:

creative personalities from a

variety of disciplines and cultures.

Out-of-class assignments:

journal writing assignments about creative personalities.

readings from required text and handouts about creative personalities.

Student

Performance Objectives:

Articulate orally and in writing the nature of the creative personality and its relationships to various disciplines and cultures.

Compare and contrast the elements of creative

personality in various disciplines and cultures.

Recognize major creative personality styles and significant theories about creative people.

Analyze various creative personalities from a variety of

disciplines and cultures.

COURSE CONTENT(CONTINUED):

WEEK 13 6 HOURS

Lecture:

creative movement from a variety of disciplines and cultures.

Out-of-class assignments:

journal writing assignments about creative

movement.

readings from required text and handouts about creative movement.

Student Performance Objectives:

Articulate orally and in writing the nature of creative movement.

Compare and contrast the

elements of creativity movement in various disciplines and cultures.

Recognize major creative movement process styles and significant theories about creative movement.

Express creatively using

movement combining different forms and styles with personal ideas and aesthetics.

Analyze various forms of creative movement from a variety of disciplines and cultures.

WEEK 14 6

HOURS

Lecture:

Aesthetics from a variety of disciplines and cultures.

quiz #2

Out-of-class assignments:

journal writing assignments about aesthetics.

readings from required text and handouts about

aesthetics.

Student Performance Objectives:

Articulate orally and in writing the nature of aesthetics and its relationships to various disciplines and cultures.

Compare and contrast the elements of

aesthetics in various disciplines.

Recognize major aesthetic styles and significant theories about aesthetics.

Express aesthetics creatively combining different forms and styles with personal ideas

and aesthetics from a variety of disciplines and cultures.

Analyze various forms of aesthetics from a variety of disciplines and cultures.

COURSE CONTENT(CONTINUED):

WEEK 15 6 HOURS

Lecture:

collective creativity and

collaboration from a variety of disciplines and cultures.

Out-of-class assignments:

journal writing assignments about creative collaborations.

readings from required text and handouts about creative

collaborations.

Student Performance Objectives:

Articulate orally and in writing the nature of creative collaboration and its relationship to various disciplines and cultures.

Compare and contrast the

elements of creative collaboration in various disciplines and cultures.

Recognize major creative collaboration process styles and significant theories about creative collaboration.

Express ideas in a

creative collaborative setting combining different forms and styles with personal ideas and aesthetics.

Analyze various forms of creative collaboration from a variety of disciplines and

cultures.

WEEK 16 6 HOURS

Lecture:

intuition and insight from a variety of disciplines and cultures.

Out-of-class assignments:

journal writing assignments about intuition and insight.

readings from

required text and handouts about intuition and insight.

Student Performance Objectives:

Articulate orally and in writing the nature of intuition and insight use in creativity, imagination and

innovation and their relationships to various disciplines and cultures.

Compare and contrast the use of intuition and insight in various disciplines and cultures.

Recognize the theories about

intuition and insight.

Express ideas through the use of intuition and insight combining different forms and styles with personal ideas and aesthetics.

Analyze the use of intuition and insight from a

variety of disciplines and cultures.

COURSE CONTENT(CONTINUED):

WEEK 17 6 HOURS

Lecture:

creative archetypes from a variety of disciplines and cultures.

Out-of-class assignments:

journal writing assignments about creative

archetypes.

readings from required text and handouts about creative archetypes.

Student Performance Objectives:

Articulate orally and in writing about various creative archetypes and their

relationships to various disciplines and cultures.

Compare and contrast creative archetypes in various disciplines and cultures.

Analyze various forms of creativity and use of the imagination from a

variety of creative archetypes from a variety of cultures.

WEEK 18 2 HOURS

METHODS OF INSTRUCTION:

Face to face, hybrid, or online. Lectures, video, cd/dvd, slides, artifacts, computer presentations, internet, examples, demonstrations, discussions, exercises, textbook, articles, projects, midterm and final exams.

OUT OF CLASS ASSIGNMENTS:

Required Outside Hours: 36

Assignment Description: Students will read and study from the required text and assigned articles.

Required Outside Hours: 36

Assignment Description: Students will write weekly reading summaries.

Required Outside Hours: 36

Assignment Description: Over the course of the semester students will write three research papers

METHODS OF EVALUATION:

Writing assignments

Percent of total grade: 20.00 %

Writing assignments: 20% - 40% Written homework Essay exams Term papers Other: Journal entries

Problem-solving assignments

Percent of total grade: 20.00 %

Problem-solving demonstrations: 20% - 40% Quizzes Exams Other: conceptual exercises

Skill demonstrations

Percent of total grade: 10.00 %

Skill demonstrations: 10% - 20% Class performance Other: Discussion, project presentations

Objective examinations

Percent of total grade: 20.00 %

Objective examinations: 20% - 30% Multiple choice True/false Matching items Completion

Other methods of evaluation

Percent of total grade: 20.00 %

Other methods of evaluation: 20% - 40% Group exercises, discussion and participation

REPRESENTATIVE TEXTBOOKS:

Dr. Barry Kaufman. Wired to Create: Unraveling the Mysteries of the Creative Mind. New York, New York 10014: Oxford University Press,2015.

ISBN: 0399174109

Reading Level of Text, Grade: Reading level of text, Grade: 13+ Verified by: Verified by:Arturo Rosette using the Flesch-Kincaid Grade Level Readability Formula, The Gunning's Fog Index (or FOG) Readability Formula, Fry Grade Level Formula, and the Raygor Readability Graph

ARTICULATION and CERTIFICATE INFORMATION

GAV GE:

GAV C2
GAV F
GAV Area 3

CSU GE:

CSU C2

CSU TRANSFER:

Transferable CSU

UC TRANSFER:

Not Transferable

SUPPLEMENTAL DATA:

Basic Skills: N
Classification: Y
Noncredit Category: Y
Cooperative Education:
Program Status: 1 Program Applicable
Special Class Status: N
Prior to College Level: Y
Non Credit Enhanced Funding: N
Funding Agency Code: Y
In-Service: N
Occupational Course: E
Course Control Number: CCC000051492
Sports/Physical Education Course: N
Taxonomy of Program: 100100
CIP: