



# MEDIA ARTS

## A.A. Degrees

Broadcast Television  
Journalism

## Certificate of Achievement

Broadcast Television

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## Media Arts Options

The Broadcast TV and Journalism Media Arts Associate's Degree options require a combination of **CORE COURSES** (below) and additional requirements:

The Gavilan College Media Arts Program educates students in multiple forms of media, such as television, print and film. In the program, the history and development of human communication is studied and explored as students critique and create media.

### CORE COURSES:

JOUR/SOC 10	Mass Media & Society	.....3 units
JOUR 16A	Writing for Media	.....3 units
THEA/MCTV 16	Television History and Practice	.....3 units
THEA /MCTV 17A	Television & Video Workshop	..... <u>3 units</u>
Core Courses Unit Total:		12 UNITS

The Media Arts Broadcast Television Degree prepares students for transfer in Media Arts, Mass Communications, film and television studies. Students in Broadcast Television participate in learning experiences that teach skills in pre-production, production and post-production including: writing, acting, camera operation, editing, audio, directing in studio and field production scenarios for television production.

The projects created and produced by students are prepared for broadcast on GavTV-Cable Channel 18, the Gavilan Educational Channel, Blip.TV, You-tube and streaming on the Web. GavTV programming includes: music, theater, dance, arts, sports, news and special events. Original programs aired on the GavTV 18 are: News & Views Live!, Art is Essential, The Gavilan Hour, Gavilan Rams Football and Let's Ask Alice.

**Program Learning Outcomes:** After completing a Media Arts Broadcast Television Degree a student will be able to:

- ▶ perform confidently and safely in set-up and operation of video and audio equipment in live or live to tape studio or field production.
- ▶ demonstrate knowledge and skills in digital editing for broadcast television.
- ▶ discuss and critique production values in film and television including: lighting, set design, make-up.
- ▶ demonstrate and apply best practices in working on a television/ video production crew.
- ▶ describe and perform the knowledge, skills and abilities related to the production process including: pre-production, production and post-production.

**General Education Requirements:** A student may complete the Gavilan College AA/AS general education, the CSU-GE Breadth or the IGETC pattern, plus sufficient electives to meet a 60 unit total. See pages 48-56 or see a counselor for details.

**NOTE:** A course may be used to satisfy both general education and major courses. See "Double Counting Rule" on page 46.

## Broadcast Television Option *A.A. Degree*

### REQUIREMENTS:

**CORE COURSES** (above) .....12 units

### ADDITIONAL REQUIREMENTS (12 units minimum):

THEA/MCTV 17B	Television and Video Workshop	.....3 units
THEA 20	Introduction to Scriptwriting	.....3 units

### Choose one:

THEA 14	Stage Production (1-3 units)	
THEA 98	Special Topics: GavTV 18 - Producing (.5-3 units)	..... 0.5-3 units

### Choose six (6) units from courses below:

CMUN 2/THEA 4	Oral Reading (3 units)	
THEA/MCTV 6	Introduction to Audio Production (3 units)	
THEA 14	Stage Production (1-3 units)	
THEA/MCTV 19	Television and Film Acting (3 units)	
ART/CSIS/DM 117	Visual Effects/Motion Graphics (3 units)	
		..... <u>6 units</u>

Total Units Required: ..... minimum of 24.5 UNITS

Plus completion of general education requirements: .....units vary

Total Units Required: ..... minimum of 60 UNITS

## Broadcast Television *Certificate of Achievement*

Does NOT require completion of core courses.

THEA/MCTV 16	Television History and Practice .....	.3	units
THEA/MCTV 17A	Television and Video Workshop .....	.3	units
THEA/MCTV 17B	Television and Video Workshop .....	.3	units
THEA/MCTV 19	Television and Film Acting .....	.3	units
THEA 20	Introduction to Scriptwriting .....	.3	units

Choose one:

THEA 14	Stage Production (2 units)	
THEA 98	Special Topics: GavTV 18 - Producing (2 units)	
	.....	<u>2</u> units
Total Units Required for Certificate of Achievement:		17 UNITS

**Program Learning Outcomes:** After completing this certificate a student will be able to:

- ▶ Perform confidently and safely using best practices in set-up and operation of video and audio equipment in live or live to tape studio or field production projects.
- ▶ Engage in discussion and critique production values for various television genres.
- ▶ Describe and perform pre-production in story development and scriptwriting for television production.
- ▶ Perform digital editing during post production for a variety of television programs and projects.

Students have the option of receiving a Broadcast Television Certificate of Achievement by completing 17 units.

Gainful Employment Statistics for Certificate		
Name of Program: (if different than the CIP program description)	CA in Media Arts-Broadcast TV	
Program Length: (in years)	1.00	
# of units/credits required for program:	17	
Total Tuition and Required Fees for the entire program completed in normal time:	CA Resident	Nonresident
	\$ 654	\$ 3,714
Total estimated costs for books and supplies for the entire program:	\$ 1,620	
Total room and board charges for living on campus:	College does not offer on-campus living.	
For more information visit the Gavilan College Gainful Employment website at <a href="http://www.gavilan.edu/gainful_employment">http://www.gavilan.edu/gainful_employment</a> . Fees based on fall 2011 per-unit rates.		

## Journalism Option *A.A. Degree*

### REQUIREMENTS:

**CORE COURSES** (see previous page) ..... 12 units

**ADDITIONAL REQUIREMENTS** (12 units minimum):

JOUR 18 Working on the Newspaper ..... 6 units

Choose six (6) units from:

ART/CSIS/DM 85	Web Design I: Dreamweaver (2 units)
CSIS/DM 73	Desktop Publishing - Adobe InDesign (3 units)
CSIS/DM 75	PhotoShop I - Adobe PhotoShop (3 units)
JOUR 16B	Reporting for Media (3 units)
JOUR 18	Working on the Newspaper (2-5 additional units)

..... 6 units  
Total Units Required: 24 UNITS

Plus completion of general education requirements: ..... units vary  
Total Units Required: minimum of 60 UNITS

**Program Learning Outcomes:** After completing this degree a student will be able to:

- ▶ plan, formulate and compose news stories, requiring them to re-state facts, describe people and conditions and explain and report on current events as well as describe and translate constitutionally guaranteed freedom of speech into practical language and define libel and best ethical journalistic practices, differentiating between standard and sub-standard ethics.
- ▶ define and apply standard journalistic practices and work with each other to appraise and revise each other's stories as well as interpret current events, campus organizational structures and human beings to demonstrate a common understanding of news values, choosing and selecting interesting stories to cover.

Students who choose the Journalism option prepare for transfer to four-year institutions in journalism, communications and technical writing.

**General Education Requirements:** A student may complete the Gavilan College AA/AS general education, the CSU-GE Breadth or the IGETC pattern, plus sufficient electives to meet a 60 unit total. See pages 48-56 or see a counselor for details.

**NOTE:** A course may be used to satisfy both general education and major courses. See "Double Counting Rule" on page 46.