

## JOURNALISM

### JOUR 10 Mass Media and Society

Units: 3.0 Hours: 3.0 Lecture

Transferable: CSU, UC; CSU-GE:C2, D0, IGETC:4J; GAV-GE:C2, D2; CAN:JOUR4

This course helps students understand the 20th century revolution in mass media by focusing on the history, economics and social impact of the newspaper, book publishing, magazine, film, television, public relations, advertising and music industries. Students will study audience, propaganda and mass communication theory; and discuss new technology, ethnic media in the United States, ethical issues and attempts to regulate or control the media. Honors students will complete more in-depth analysis of media issues and will finish a media-related research project. This course is also listed as SOC 10. This course has the option of a letter grade or pass/no pass. ADVISORY: English 250, English 260.

### JOUR 16A Writing for Media

Units: 3.0 Hours: 3.0 Lecture

Transferable: CSU; GAV-GE:C1; CAN:JOUR2

Fundamentals of journalistic writing and analysis of news values and news writing. Stresses organization and structure of news stories; the language and style of news writing; the basic lead and story types for print and broadcast media. ADVISORY: Typing skill; English 1A eligibility.

### JOUR 16B Reporting for Media

Units: 3.0 Hours: 3.0 Lecture and 1.0 Laboratory

Transferable: CSU; GAV-GE:C1

Fundamentals of reporting for print and broadcast media, with attention to research methods, cultivation of sources, and interviewing techniques. Students will practice gathering information from a variety of sources for presentation in print and broadcast media. ADVISORY: Journalism 16A

### JOUR 18A Working on the Newspaper

Units: 2.0 TO 5.0 Hours: 2.0 Lecture and .0 TO 3.0 Laboratory

Transferable: CSU; GAV-GE:C1

Students interview, write, photograph and do computer assisted design and graphics for the college newspaper, The Gavilan Press. In doing this, they provide the community with an important first amendment forum, learn and educate about the first amendment rights and responsibilities, and acquire journalistic skills, ethics, and habits. ADVISORY: Eligible for English 1A. Typing ability.

### JOUR 18B Working on the Newspaper

Units: 2.0 TO 5.0 Hours: 2.0 Lecture and .0 TO 3.0 Laboratory

Transferable: CSU; GAV-GE:C1

Students interview, write, photograph and do computer assisted design and graphics for the college newspaper, The Gavilan Press. In doing this, they provide the community with an important first amendment forum, learn and educate about the first amendment rights and responsibilities and acquire journalistic skills, ethics and habits. ADVISORY: Journalism 18A.

### JOUR 18C Working on the Newspaper

Units: 2.0 TO 5.0 Hours: 2.0 Lecture and .0 TO 3.0 Laboratory

Transferable: CSU; GAV-GE:C1

Students interview, write, photograph and do computer assisted design and graphics for the college newspaper, The Gavilan Press. In doing this, they provide the community with an important first amendment forum, learn and educate about the first amendment rights and responsibilities and acquire journalistic skills, ethics and habits. ADVISORY: Journalism 18B.

### JOUR 18D Working on the Newspaper

Units: 2.0 TO 5.0 Hours: .0 TO 2.0 Lecture, .0 TO 3.0 Laboratory

Transferable: CSU; GAV-GE:C1

Students interview, write, photograph and do computer assisted design and graphics for the college newspaper, The Gavilan Press. In doing this, they provide the community with an important first amendment forum, learn and educate about the first amendment rights and responsibilities and acquire journalistic skills, ethics and habits. ADVISORY: Journalism 18C.

### JOUR 190 Occupational Work Experience/Journalism

Units: 1.0 TO 4.0 Hours: 5.0 TO 20.0 Laboratory

Transferable: CSU

Occupational work experience for students who have a job related to their major. A training plan is developed cooperatively between the employer, college and student. (P/NP grading) 75 hours per semester paid work = 1 unit. 60 hours non-paid (volunteer) work per semester = 1 unit. May be taken for a maximum total of 16 units. Minimum 2.00 GPA. REQUIRED: Declared vocational major.

## JPA FIRE TECHNOLOGY

The application and registration process for JPA Fire Technology classes are completed at the South Bay Regional Public Safety Training Consortium located on the Evergreen Valley College campus in San Jose. Classes are open to the public, however the majority of courses are intended to support public safety training demands and serve the "already employed" student.

If you have questions about courses offered by The Academy, or would like additional information about public safety career training, please call (408) 270-6458 or visit the webpage at [www.theacademy.ca.gov](http://www.theacademy.ca.gov). For more information, see page 119.

### JFT 1A Fire Command 1A

Units: 1.0 Hours: .8 Lecture and 1.5 Laboratory

Transferable: CSU

This course provides fire personnel an introduction to human resource management and an overview of the organizational structure used within the fire service. Students will size up emergency situations and identify the strategies, tactics and methods necessary to manage given scenarios. Common causes of fire fighter deaths and injuries, appropriate safety measures to protect personnel will also be covered. PREREQUISITE: Fire Fighter 1 Certification A & B, or equivalent. ADVISORY: Eligible for English 250 and English 420.

### JFT 1B Fire Command 1B

Units: 1.0 Hours: .8 Lecture and 1.5 Laboratory

Transferable: CSU

This course is designed for first-in incident commander and company officers. It provides instruction in tactics and strategies and scene management principles for incidents involving hazardous materials. The course includes areas of discussion on identification and hazard mitigation, decontamination, protective clothing, environmental concerns, and legal issues. PREREQUISITE: Fire Command 1A - Command Principles for Company Officers, I-220 (Basic ICS). ADVISORY: Eligible for English 250 and English 420.

### JFT 3 Fire Mgmt I - Management/Supervisor for Company Officers

Units: 1.0 Hours: 40.0 Lecture

Transferable: CSU

This is a required course for Level 1 Fire Officer certification. The curriculum includes management styles of leadership; promoting group cooperation; types of verbal orders; interpreting and implementing policies; methods of dealing with subordinates; duties and responsibilities of rank; line and staff function; emotional and behavioral characteristics of individuals and working groups; group behavior within the organization; personnel procedures; types of corrective action, personnel interviews and counseling. PREREQUISITE: Fire Fighter 1 Certification A & B or equivalent. ADVISORY: Eligible for English 250 and English 420.