

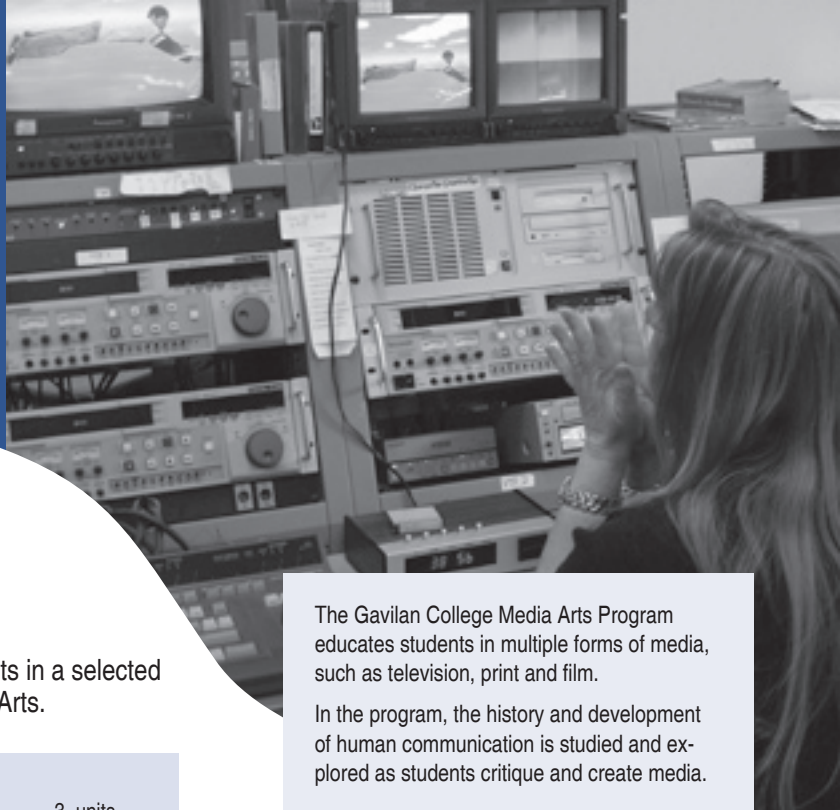
MEDIA ARTS

A.A. Degrees

Video Arts/Technical Production

Journalism

Broadcast Television *Certificate of Proficiency*



Media Arts Options

The following two associate's degree options require a combination of

CORE COURSES and additional requirements:

Completion of the core courses and the additional requirements in a selected area (below) will qualify students for an A.A. degree in Media Arts.

The Gavilan College Media Arts Program educates students in multiple forms of media, such as television, print and film.

In the program, the history and development of human communication is studied and explored as students critique and create media.

Contact:
(408) 848-4701
las@gavilan.edu

CORE COURSES:

JOUR 10	Mass Media & Society.....	.3 units
JOUR 16A	Writing for Media.....	.3 units
THEA 16	Introduction to Television.....	.3 units
THEA 17A	Television & Video Workshop.....	.3 units
Core Courses Unit Total:		12 UNITS

Video Arts/Technical Production Option **A.A. Degree**

CORE COURSES:12 units

ADDITIONAL REQUIREMENTS (12 units minimum)

THEA 14	Stage Production.....	.3 units
THEA 17B	Television & Video Workshop.....	.3 units
THEA 20	Introduction to Scriptwriting.....	.3 units

Choose one course from:

HUM 3	Introduction to the Cinema (3 units)
THEA 4	Oral Reading (3 units)
THEA 12B	Theatre Acting Techniques (2 units)
THEA 19	Television & Film Acting (3 units)
THEA 6	Audio Production (3 units)
THEA 17B	Television & Video Workshop (3 units repeated)
DM 117	Motion Graphics/Special Effects (3 units)

..... 2-3 units
Total Units for Major: 23-24 UNITS

Plus completion of general education requirements units vary
Total Units Required for A.A.: minimum of 60 UNITS

There are no restrictions for double counting major courses to satisfy the IGETC, GSU or Gavilan transfer general education requirements. *Statement Deleted 7/1/07*

Program Learning Outcomes: After completing this degree a student will be able to:

- ▶ demonstrate knowledge and skills related to pre-production, production and post-production for a studio or field production in television broadcast.
- ▶ participate in a live television broadcast and perform a minimum of three essential roles during the broadcast in the control room or on the studio floor.

The VideoArts/Technical Production option prepares students for four-year studies in media arts, communications, film and television studies.

Journalism Option *A.A. Degree*

CORE COURSES:12 units

ADDITIONAL REQUIREMENTS (12 units minimum):

JOUR 18 Working on the Newspaper6 units

Choose two courses from:

JOUR 15* On-Line Investigation (3 units)

JOUR 16B Reporting for Media (3 units)

JOUR 18 Working on the Newspaper (3 additional units)

JOUR 30* Magazine Writing (3 units)

CSIS 73 Desktop Publishing - Adobe InDesign (3 units)

CSIS 75 PhotoShop I - Adobe PhotoShop (3 units)

CSIS 85 Web Design I: Dreamweaver (2 units)

.....6 units
Total Units for Major (six units can double-count for GE): 24 UNITS

Plus completion of general education requirementsunits vary

Total Units Required for A.A.: minimum of 60 UNITS

* There are times when a course listed as a requirement for a major or certificate cannot be offered in a reasonable timeframe. Course substitutions and waivers will be considered by the department. Please contact the department chairperson. This information is available from the Office of Instruction - (408) 848-4761.

General Education Requirements: A student may complete the Gavilan College AA/AS general education, the CSU-GE Breadth, or the IGETC pattern. See a counselor for details.

Broadcast Television *Certificate of Proficiency*

THEA 14 Stage Production2 units

THEA 16 Introduction to Television3 units

THEA 17A Television and Video Workshop3 units

THEA 17B Television and Video Workshop3 units

THEA 19 Television and Film Acting3 units

Choose one of the following courses:

THEA 6 Introduction to Audio Production (3 units)

THEA 20 Introduction to Scriptwriting (3 units)

.....3 units
Total Units for Certificate of Proficiency: 17 UNITS

Program Learning Outcomes: After completing this degree a student will be able to:

- ▶ plan, formulate and compose news stories, requiring them to restate facts, describe people and conditions and explain and report on current events as well as describe and translate constitutionally guaranteed freedom of speech into practical language and define libel and best ethical journalistic practices, differentiating between standard and sub-standard ethics.
- ▶ define and apply standard journalistic practices and work with each other to appraise and revise each other's stories as well as interpret current events, campus organizational structures and human beings to demonstrate a common understanding of news values, choosing and selecting interesting stories to cover.

Students who choose the Journalism option prepare for transfer to four-year institutions in journalism, communications and technical writing.