

2. ACTIVITY OBJECTIVES, Annual Targets (Detailed Process Objectives Appear in Implementation Timetables, p. 30.)

5-Year Measurable Objectives	Baselines	Yr 1	Yr 2	Yr 3	Yr 4	Yr 5
Objective 1: Improve Student Outcomes						
a. Increase <i>success</i> in key gateway courses of Accelerated Basic Skills cohorts by 10% above baseline. ³⁴	58.5%	Maintain	62%	64%	66%	69%
b. Increase <i>success</i> in key gateway courses of DLAs (Directed Learning Activities) cohorts by 10% above baseline. ³⁵	58.5%	Maintain	62%	64%	66%	69%
c. Increase student transfer rates overall to 20%. ³⁶	13.4%	Maintain	14%	16%	18%	20%
d. Increase Hispanic transfers from 45% to 58% to be in parity with 2014 Gavilan Hispanic population (now 58%). ³⁷	45%	Maintain	50%	53%	55%	58%
e. Increase 6-yr BA/BS completion rate of transfers to 75%. ³⁸	72%	Maintain	Maintain	Maintain	Maintain	75%
f. Increase the # of Liberal Arts Education majors to 100.	51	60	75	85	90	100
g. Increase completion in Transfer Academy to 100%.	75%	80%	85%	90%	95%	100%
Objective 2: Increase Access/Quality of Online Programs						
a. Increase <i>success</i> in online/hybrid gateway courses of cohorts by 10% above <i>face-to-face</i> baseline of 58.5%.	58.5%	Maintain	62%	64%	66%	69%
b. Increase positive ratings of online Helpdesk to 90%.	0	(in prep)	75%	80%	85%	90%
Objective 3: Increase Civic Engagement						
a. Increase to 6 the # of Faculty Mentors, to 90 the # of Interns in successful civic engagement projects per year.	3 faculty 45 students (in pilot)	6 90	6 90	6 90	6 90	30 Total 450 Total
b. Increase to 30, completers of Civic Leadership Certificate.	0	(in prep)	(in prep)	10	20	30 Total
Objective 4: Increase Faculty Teaching/Learning Skills						
a. Increase faculty participation to 30: in training, design, pilots & assessment of Accelerated Basic Skills.	0	6	6	6	6	30 Total
b. Increase faculty participation to 50: in training, design, pilots & assessment of Directed Learning Activities.	0	10	10	10	10	50 Total
c. Increase faculty participation to 30: in training, design, pilots & assessment of Online Courses and Hybrids.	0	6	6	6	6	30 Total

³⁴ *Success* is earning a C or better credit in a credit-bearing course, in this case in specified key gateway transfer courses.

³⁵ DLAs, Directed Learning Activities: improvement from current rate of success without DLAs in key college-level gateway courses

³⁶ Baseline: Gavilan Student Right-to-Know, Fall 2010 Cohort, <http://srk.cccco.edu/441/10index.htm>. See also Evaluation Plan, p. 38.

³⁷ By project end, the percentage of our students who are Hispanic may grow to well over 60%, but we will use F 2014 as our baseline: 58.5%.

³⁸ Data unavailable by college; these are all Hispanic "Upper Division Transfers" at San Jose State, 2013 Analytics, April 30, 2013, p. 6.