



STRONG WORKFORCE PROGRAM

CTE FACULTY RESOURCE HUB

WORKFORCE RECOGNITION eSHOWCASE

LaunchBoard

LOGGING IN

Access for Cal-PASS Plus Members
Public Access

WHAT IS THE LAUNCHBOARD

Demo | FAQ

USING THE LAUNCHBOARD

Resource Library
Videos
Infographics
Training
Help Desk

CODE ALIGNMENT

Project Description
College Commitment Form
Code Map
How-to Guide

CTE DATA UNLOCKED

Overview
Funding and Technical Assistance
CATEMA
CTE Outcomes Survey

Third Party Credentials

California Credentials
Workforce Credentials Coalition

Code Alignment

Code Alignment Project, K12-CCC, Industry-Sector, Sector-TOP

Additional CTE Data Tools

Detailed List, Chart, Webinar

Access the LaunchBoard Tabs

Program Snapshot & Program Tables
Visuals and data tables on college offerings, educational attainment, employment, and regional labor market demand

Strong Workforce Program Metrics
Data for required measures with benchmarking tools to support goal setting

CTE Outcomes Survey
Results from surveys of former students in CTE programs

K-14 CTE Transitions
Information on the outcomes of high school CTE students who enroll in community college

"The LaunchBoard makes the California Community College system the national leader in the development of data base tools for aligning student's career aspirations, curricula and labor market opportunities. The LaunchBoard offers community college practitioners detailed and readily accessible information on student progress, credential attainment, employment outcomes, and labor market information all in one place."

Anthony P. Carnevale
Research Professor and Director, McCourt School of Public Policy
Georgetown University Center on Education and the Workforce

The Opportunity

For community colleges to become essential catalysts to California's economic recovery and jobs creation at the local, regional and state levels.

The Strategy

Doing What MATTERS for jobs and the economy is a four-pronged framework to respond to the call of our nation, state, and regions to close the skills gap. The four prongs are:

- Give Priority for Jobs and the Economy
- Make Room for Jobs and the Economy
- Promote Student Success
- Innovate for Jobs and the Economy



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