GAVILAN COLLEGE

CENTENNIAL CELEBRATION Gala

Saturday, September 7, 2019 Gavilan College

SPONSORSHIP OPPORTUNITIES

Gavilan College Educational Foundation
www.gavilan.edu/foundation
bpalmer@gavilan.edu
408.852.2826
Dear Community Member:

As Gavilan College prepares to celebrate our Centennial in 2019, we will reflect on our history, celebrate our accomplishments, and anticipate the exciting future ahead. We invite you to join us! We are grateful for your dedication to the mission and values of Gavilan College and your personal contributions to our unique story.

During 2019, we will be hosting various events throughout the district to honor and celebrate the college through the decades: from our initial charter as San Benito Junior College in 1919 and our first graduating class of 21 students in 1921, to the move to the Gilroy campus in 1967 through the present day.

You will have an opportunity to share your unique Gavilan story as alumni, as community members, and as friends of the college. With the passage of Measure X, you have a voice in the next chapter as we design together the campus at Fairview Corners, the new Library and Learning Resource Center, the STEM Center, Veterans Resource Center and other projects ahead.

A centerpiece of the year will be the Centennial Gala with the theme, “Gavilan through the Decades,” to be held on September 7, 2019. The beautiful Gilroy campus will sparkle with a retrospective of the ages complemented by fine wines, food, and an opportunity to experience the diversity of the communities we serve. If you choose to attend just one major fundraising event this September, let it be one that will only happen once every 100 years, and one where your contribution will be a part of the lasting legacy of the next decade of student achievement at Gavilan College.

I hope you will review the enclosed Centennial Sponsorship Opportunities and think generously; your support of students in our district will ensure a future of graduates that will strengthen our communities, encourage economic growth and global citizenship.

We are honored to continue to serve the higher educational needs of the Gavilan Joint Community College District and look forward with pride to the next 100 years, with your support. Please join us as we dream and design...with a student in mind.

With gratitude,

Kathleen A. Rose, Ed.D.
Superintendent/President
Centennial Sponsorship Opportunities

We invite you to support student success with the following sponsorship opportunities:

Platinum Sponsor - $50,000

- Title Sponsor of All Centennial Events from September 2019 – August 2020
  This includes the kick off Gala on September 7th, 2019
  The college anticipates 10 – 15 additional events throughout the Centennial Year
- Logo on all event title on all advertising, correspondence & promotional materials
- Major event signage
- Introduction of representatives at podium at event
- Website Promotion
- Full page ad in Centennial Celebration Gala September 7th souvenir program
- Centennial Celebration Gala 20 event tickets ($2,000 Value)
- Two (2) VIP Presidential Reception Tickets
- $5000 Scholarship for Centennial Year in your name
- E-newsletter Donor Spotlight
- Featured in all public relations outreach
- Monthly spotlight on Gavilan College Social Media Channels for the entire year
- 30 Season Passes to all Athletic events

Diamond Sponsor - $25,000

- Co- Sponsor at Gala (Featured under all Title Sponsors Name)
- Logo on all event title on all advertising, correspondence & promotional materials
- Major event signage
- Introduction of representatives at podium at event
- Website Promotion
- Full page ad in Centennial Celebration Gala souvenir program
- 10 event tickets ($1000 Value)
- Two (2) VIP Presidential Reception Tickets
- $2,500 Scholarship for Centennial Year in your name
- Mentioned in all public relations outreach
- Six spotlights on Gavilan College Social Media Channels for the entire year
- 20 Season Passes to all Athletic events

Gold Sponsor - $10,000

- Logo on all event advertising, correspondence & promotional materials
- Logo on event signage
- Introduction of representatives at podium at event
- Website Promotion
• Half page ad in Centennial Celebration Gala souvenir program
• 10 event tickets ($1000 Value)
• Two (2) VIP Presidential Reception Tickets
• Choice of $1000 Scholarship for Centennial Year in your name or 10 Season Passes to all Athletic events
• Mentioned in all Public Relations
• Promoted on Social Media

**Bronze Benefactor - $5,000**
• Logo on all event advertising
• Website Promotion
• Half Page ad in Centennial Celebration Gala souvenir program
• 6 event tickets ($600 Value)
• Choice of $500 Scholarship for Centennial Year in your name or 5 Season Passes to all Athletic events
• Mentioned in all Public Relations
• Promoted on Social Media

**Silver Sponsor - $2,500**
• Sponsor signage
• Website Promotion
• Half page ad in Centennial Celebration Gala souvenir program
• $250 Scholarship for Centennial Year in your name
• 4 event tickets ($400)
• 4 Season Passes to all Athletic events
• Mentioned in all Public Relations
• Promoted on Social Media

**Pewter Sponsor - $1,250**
• Sponsor signage
• Website Promotion
• 1/4 page ad in Centennial Celebration Gala souvenir program
• 2 event tickets ($200)

**Chrome- $500**
• Recognition in Centennial Celebration Gala souvenir program
• 2 event tickets ($200)
Response Form

GAVILAN COLLEGE CENTENNIAL CELEBRATION GALA

SPONSORSHIP LEVELS

- $50,000  Platinum Sponsor
- $25,000  Diamond Sponsor
- $10,000  Gold Sponsor
- $5,000   Bronze Sponsor
- $2,500   Silver Sponsor
- $1,250   Pewter Sponsor
- $500    Chrome Sponsor
- $100   Individual Ticket

- $____ I am unable to attend, but please accept my donation.

TOTAL ______________________________________

NAME

__________________________________________

TITLE

__________________________________________

COMPANY

__________________________________________

ADDRESS

__________________________________________

CITY         STATE         ZIP

__________________________________________

OFFICE PHONE (   ) |   | CELL PHONE (   ) |   |

E-MAIL

__________________________________________

☐ CHECK ENCLOSED

☐ CREDIT CARD ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMERICAN EXPRESS

CREDIT CARD NUMBER CVC# EXP

__________________________________________

SIGNATURE

__________________________________________

☐ PLEASE INVOICE US FOR THE AMOUNT DUE: $ _______________________

All contributions are tax-deductible to the fullest extent allowed by law.

MAKE CHECKS PAYABLE TO: Gavilan College Educational Foundation

MAIL RESPONSE FORM AND PAYMENT TO:  
Gavilan College Educational Foundation  
Centennial Celebration Gala  
5055 Santa Teresa Blvd., Gilroy, CA 95020  
T: 408-852-2826  
bpalmer@gavilan.edu