



GAVILAN

COLLEGE

1919  2019

CENTENNIAL CELEBRATION

Sala

Saturday, September 7, 2019 Gavilan College

SPONSORSHIP OPPORTUNITIES

Gavilan College Educational Foundation

www.gavilan.edu/foundation

bpalmer@gavilan.edu

408.852.2826



5055 Santa Teresa Blvd., Gilroy, CA 95020

www.gavilan.edu

(408) 848-4800

Dr. Kathleen A. Rose, Superintendent/President

Dear Community Member:

As Gavilan College prepares to celebrate our Centennial in 2019, we will reflect on our history, celebrate our accomplishments, and anticipate the exciting future ahead. We invite you to join us! We are grateful for your dedication to the mission and values of Gavilan College and your personal contributions to our unique story.

During 2019, we will be hosting various events throughout the district to honor and celebrate the college through the decades: from our initial charter as San Benito Junior College in 1919 and our first graduating class of 21 students in 1921, to the move to the Gilroy campus in 1967 through the present day.

You will have an opportunity to share your unique Gavilan story as alumni, as community members, and as friends of the college. With the passage of Measure X, you have a voice in the next chapter as we design together the campus at Fairview Corners, the new Library and Learning Resource Center, the STEM Center, Veterans Resource Center and other projects ahead.

A centerpiece of the year will be the Centennial Gala with the theme, "Gavilan through the Decades," to be held on September 7, 2019. The beautiful Gilroy campus will sparkle with a retrospective of the ages complemented by fine wines, food, and an opportunity to experience the diversity of the communities we serve. If you choose to attend just one major fundraising event this September, let it be one that will only happen once every 100 years, and one where your contribution will be a part of the lasting legacy of the next decade of student achievement at Gavilan College.

I hope you will review the enclosed *Centennial Sponsorship Opportunities* and think generously; your support of students in our district will ensure a future of graduates that will strengthen our communities, encourage economic growth and global citizenship.

We are honored to continue to serve the higher educational needs of the Gavilan Joint Community College District and look forward with pride to the next 100 years, with your support. Please join us as we dream and design...with a student in mind.

With gratitude,

Kathleen A. Rose, Ed.D.
Superintendent/President



Board of Trustees:

Jonathan Brusco
Rachel Perez

Edwin Díaz
Laura Perry, Esq.

Mark Dover
Jeanie Wallace

Irma C. González
Adam Lopez, Student Trustee

Centennial Sponsorship Opportunities

We invite you to support student success with the following sponsorship opportunities:

Platinum Sponsor - \$50,000

- Title Sponsor of All Centennial Events from September 2019 – August 2020
This includes the kick off Gala on September 7th, 2019
The college anticipates 10 – 15 additional events throughout the Centennial Year
- Logo on all event title on all advertising, correspondence & promotional materials
- Major event signage
- Introduction of representatives at podium at event
- Website Promotion
- Full page ad in Centennial Celebration Gala September 7th souvenir program
- Centennial Celebration Gala 20 event tickets (\$2,000 Value)
- Two (2) VIP Presidential Reception Tickets
- \$5000 Scholarship for Centennial Year in your name
- E-newsletter Donor Spotlight
- Featured in all public relations outreach
- Monthly spotlight on Gavilan College Social Media Channels for the entire year
- 30 Season Passes to all Athletic events

Diamond Sponsor - \$25,000

- Co- Sponsor at Gala (Featured under all Title Sponsors Name)
- Logo on all event title on all advertising, correspondence & promotional materials
- Major event signage
- Introduction of representatives at podium at event
- Website Promotion
- Full page ad in Centennial Celebration Gala souvenir program
- 10 event tickets (\$1000 Value)
- Two (2) VIP Presidential Reception Tickets
- \$2,500 Scholarship for Centennial Year in your name
- Mentioned in all public relations outreach
- Six spotlights on Gavilan College Social Media Channels for the entire year
- 20 Season Passes to all Athletic events

Gold Sponsor - \$10,000

- Logo on all event advertising, correspondence & promotional materials
- Logo on event signage
- Introduction of representatives at podium at event
- Website Promotion

- Half page ad in Centennial Celebration Gala souvenir program
- 10 event tickets (\$1000 Value)
- Two (2) VIP Presidential Reception Tickets
- Choice of \$1000 Scholarship for Centennial Year in your name or 10 Season Passes to all Athletic events
- Mentioned in all Public Relations
- Promoted on Social Media

Bronze Benefactor - \$5,000

- Logo on all event advertising
- Website Promotion
- Half Page ad in Centennial Celebration Gala souvenir program
- 6 event tickets (\$600 Value)
- Choice of \$500 Scholarship for Centennial Year in your name or 5 Season Passes to all Athletic events
- Mentioned in all Public Relations
- Promoted on Social Media

Silver Sponsor - \$2,500

- Sponsor signage
- Website Promotion
- Half page ad in Centennial Celebration Gala souvenir program
- \$250 Scholarship for Centennial Year in your name
- 4 event tickets (\$400)
- 4 Season Passes to all Athletic events
- Mentioned in all Public Relations
- Promoted on Social Media

Pewter Sponsor - \$1,250

- Sponsor signage
- Website Promotion
- 1/4 page ad in Centennial Celebration Gala souvenir program
- 2 event tickets (\$200)

Chrome- \$500

- Recognition in Centennial Celebration Gala souvenir program
- 2 event tickets (\$200)

Response Form

GAVILAN COLLEGE CENTENNIAL CELEBRATION GALA

SPONSORSHIP LEVELS

- \$50,000 Platinum Sponsor
- \$25,000 Diamond Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Bronze Sponsor
- \$2,500 Silver Sponsor
- \$1,250 Pewter Sponsor
- \$500 Chrome Sponsor
- \$100 Individual Ticket
of Tickets _____
- \$ _____ I am unable to attend,
but please accept my donation.

TOTAL _____

MAKE CHECKS PAYABLE TO:

Gavilan College Educational Foundation

MAIL RESPONSE FORM AND PAYMENT TO:

Gavilan College Educational Foundation

Centennial Celebration Gala

5055 Santa Teresa Blvd., Gilroy, CA 95020

T: 408-852-2826

bpalmer@gavilan.edu

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

OFFICE PHONE (_____) _____ CELL PHONE (_____) _____

E-MAIL _____

CHECK ENCLOSED

CREDIT CARD VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CREDIT CARD NUMBER _____ CVC# _____ EXP _____

SIGNATURE _____

PLEASE INVOICE US FOR THE AMOUNT DUE: \$ _____

All contributions are tax-deductible to the fullest extent allowed by law.