EMPLOYMENT OPPORTUNITY

Job Title: Multi-Media Journalist
Location: Salinas/Monterey/Santa Cruz
Station(s): KION/KCBA/T-23
Status: Open as of 1/24/12

Overview of Position:
Central Coast News is looking for a dynamic go-getter for the role of multi-media journalist. This person will be a full time employee who will typically work 3 weekdays on Central Coast News and Saturday/Sunday. This person must be able to cultivate new stories and have the poise to go live several times during the broadcast.

As with all staff, this person will learn how to operate a live truck, run a camera and edit his/her own material. This person must be able to handle the intensity of breaking news and understand he/she may be called upon to handle a variety of shifts and/or tasks including web and twitter.

Essential Job Duties:
Responsibilities include, but are not limited to the following

- Live multiple times during shows
- Set up fresh content for following broadcast
- Post to the web and tweet throughout shift
- Set up live shots
- Shoot and edit material
- Cultivate contacts
- Cover at least two stories during a shift

Required Skills/Education/Certification:

- Live multiple times during shows
- Set up fresh content for following broadcast
- Post to the web and tweet throughout shift
- Set up live shots
- Shoot and edit material
- Cultivate contacts
- Cover at least two stories during a shift

Please submit resumes and materials to:
Traciann Zeravica
Traciannzeravica@kionrightnow.com
Cowles California Media Company
1550 Moffett Street
Salinas, CA 93905

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