Course Outline

COURSE: THEA 17A     DIVISION: 10     ALSO LISTED AS: MCTV 17A

TERM EFFECTIVE: Fall 2018     CURRICULUM APPROVAL DATE: 11/27/2017

SHORT TITLE: TV/VIDEO WORKSHOP

LONG TITLE: Television and Video Workshop

<table>
<thead>
<tr>
<th>Units</th>
<th>Number of Weeks</th>
<th>Contact Hours/Week</th>
<th>Total Contact Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>18</td>
<td>Lecture: 2</td>
<td>Lecture: 36</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Lab: 3</td>
<td>Lab: 54</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Other: 0</td>
<td>Other: 0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Total: 5</td>
<td>Total: 90</td>
</tr>
</tbody>
</table>

COURSE DESCRIPTION:

Introduction to theory, terminology and operation of a multi-camera television studio and control room. Including: production, studio signal flow, directing, camera theory and operation, audio equipment set-up, switcher operation, fundamentals of lighting, graphics, video control and recording and live video production. This course is also listed as MCTV 17A.

PREREQUISITES:

COREQUISITES:

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES
   L - Standard Letter Grade

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:
   02 - Lecture and/or discussion
   03 - Lecture/Laboratory
   04 - Laboratory/Studio/Activity
   047 - Laboratory - LEH 0.7

STUDENT LEARNING OUTCOMES:

1. Identify and use specific television studio and control room terms, equipment, and processes.
Measure of assessment: Quizzes, journal and oral presentation, Studio production projects
Year assessed, or planned year of assessment: 2019
2. Use and explain standard script formats and rundowns for Television Studio Productions
Measure of assessment: Weekly lab productions, journal entry, quizzes
Year assessed, or planned year of assessment: 2019
3. Manage and organize fundamental details for a studio production taping: live or live to tape.
Measure of assessment: Weekly practical lab production, journal entry, oral discussions, practical tests.
Year assessed, or planned year of assessment: 2019
4. Plan and participate in a video production crew in a studio or control room.
Measure of assessment: Studio Production projects, journal entry, oral critique/discussion,

CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS
Curriculum Approval Date: 11/27/2017
WEEK 1  5 HOURS
Orientation to Television Studio operations and processes
Techniques & Disciplines of a television crew: Below the Line and above the line roles and responsibilities.
Television Production Approaches and standards.
Identify and Describe excellent production values in television programming.
-Objectives:
Use television industry terminology.
Recognize the roles and responsibilities of television production personnel.
Employ and describe safety standards using studio or field cameras.
Recognize the process of small format television production.
Articulate elements of television production excellence.
-Assignments:
Read corresponding Chapters as required.
Research current television programming.
Journal Entry
Begin television viewing diary.
Review notes.
Write a description of excellence in television programming.
WEEK 2  5 HOURS
The Television production studio and the Crew
Introduction to the technology involved in the production process.
The Audio system: Signal Flow and Technical Control
Audio Equipment Creative Production Techniques
Taping an in studio interview.
-Objectives:
Use and describe equipment operations in a studio control room.
Identify and use studio and field cameras.
Define and use audio equipment for playback and recording.
Use and apply a microphone.
Operate effectively on a production team.
-Assignment:
Read corresponding Chapters as required.
Review notes.

Journal Entry
Continue television viewing diary.

WEEK 3      5 HOURS

TV Lighting Equipment, Studio Lighting & Camera Techniques
Flat & Cameo Lighting: Three point lighting: Key, fill & backlighting
Camera Operations and Production Techniques
The Role of the Floor Director
-Objectives:
Use and Describe lighting for a variety of television scenarios.
Identify and use camera movements for studio production.
Employ the rule of thirds in framing.
Use and employ hand and arm signals as a floor director.

-Assignment:
Read corresponding Chapters as required.
Review notes and practice hand and arm signals.

Journal Entry
Continue television viewing diary and critiques.

WEEK 4      5 HOURS

Control Room operations: Image control
The switcher: Disciplines of the Technical Director, tape operator, character generator and teleprompter

Objectives:
Use and identify: Camera monitors, program and preview.
Describe and employ a basic television switcher.
Use and format a teleprompter.
Describe and input a tape recorder and character generator.
Perform the role of the Technical director.
Identify and use a character generator.

Assignments:
Read corresponding Chapters.
Review handouts and notes.
Prepare for test.
Design a graphic for the character generator.
Write a public service announcement for the teleprompter.

WEEK 5      5 HOURS

Pre-production planning a Live to Tape program
Scripting and rundown for a live to tape interview, Talk Show or New segment.

Objectives:
-Practice script writing formats.
Write a treatment for a television segment.
Write a two-column script.

-Assignments:
Read corresponding Chapters
Review handouts and notes.
Write a treatment for a PSA or commercial.

Journal entries.
WEEK 6,7  10 HOURS
Project #1: Write and produce a 60 second commercial or PSA
-Objectives:
Write a script for production.
Perform as a member of a production crew.
Apply knowledge and demonstrate confidence in setting up light, audio,
cameras and directing talent during a scripted production.
-Assignment:
Read corresponding Chapters.
Review handouts and notes.
Write an evaluation of the completed project.
Write a treatment for project #2.
WEEK 8,9,10  15 HOURS
Project #2: Writing and Directing a Talk or New Show
Producing "live to tape"
Objectives:
Write an original script or rundown.
Operate skillfully in the capacity of a crew member on a live taping.
Demonstrate comprehension of video production techniques in a variety
of assigned roles on the studio floor or control room.
-Assignment:
Read corresponding Chapters.
Review handouts and notes.
Read treatments as assigned
Write script as assigned.
Meet with production team members.
Journal Entry.
WEEK 11,12,13  15 HOURS
Project #3: Documentary Programming and Field Production
Participation in a field production/ location project. Use post
production to create a completed project.
-Objectives:
Employ and use a site survey for a location shoot.
Use performance releases.
Schedule a production crew for a location shoot.
-Assignment:
Read handouts and notes.
Read corresponding chapters.
Write script as assigned.
Write a post evaluation of previous project.
Make journal entries.
Complete editing of project for class evaluation and feedback.
Write treatment for final project
WEEK 14,15,16  15 HOURS
Pre-production, production and post-production of final video workshop
project.
Participation and production of an ensemble project.
Objectives:
Demonstrate confidence and skill in using studio production equipment and controls.
Integrate post production technology to complete a final project.
Employ the highest production values in completing a video project.

Assignments:
Write script as required
Review handouts and notes.
Write evaluation of previous project.
Journal entries
Complete television programming critiques.

WEEK 17  5 HOURS
Final Project Festival:
Review and critique all final projects.

-Objectives:
Employ television terminology correctly in evaluating project.
Demonstrate confidence and skill in operating television equipment and controls.
Use the highest production values in creating a video project.

-Assignments:
Write a final project evaluation.
Review notes and handouts.
Review chapters.
Complete entries in journal.

WEEK 18  2 HOURS
Final Examination
Included in "Content".

METHODS OF INSTRUCTION:
Lecture demonstration. Class discussion and "hands on" participation in studio or remote production projects. Viewing and critical evaluation of existing television and video programming.

OUT OF CLASS ASSIGNMENTS:
Required Outside Hours: 72
Assignment Description: Create video projects in and out of the TV studio.

METHODS OF EVALUATION:
Writing assignments
Percent of total grade: 40.00 %
40% - 45% Written homework; Term papers; Other: Critiques, scripts and journal
Skill demonstrations
Percent of total grade: 55.00 %
55% - 60% Class performance; Other: Video projects, operating TV equipment & controls

REPRESENTATIVE TEXTBOOKS:
Required Representative Textbooks
ISBN: 978-1605253510
Reading Level of Text, Grade: 13 Verified by: Grant Richards

12/6/2017
ARTICULATION and CERTIFICATE INFORMATION

Associate Degree:
    GAV C1, effective 200470

CSU GE:

IGETC:

CSU TRANSFER:
    Transferable CSU, effective 200470

UC TRANSFER:
    Not Transferable

SUPPLEMENTAL DATA:
Basic Skills: N
Classification: Y
Noncredit Category: Y
Cooperative Education:
Program Status: 1 Program Applicable
Special Class Status: N
CAN:
CAN Sequence:
CSU Crosswalk Course Department: THEA
CSU Crosswalk Course Number: 17A
Prior to College Level: Y
Non Credit Enhanced Funding: N
Funding Agency Code: Y
In-Service: N
Occupational Course: E
Maximum Hours:
Minimum Hours:
Course Control Number: CCC000300796
Sports/Physical Education Course: N
Taxonomy of Program: 100700