Course Outline

COURSE: MKTG 190
DIVISION: 50
ALSO LISTED AS:

TERM EFFECTIVE: Spring 2016
CURRICULUM APPROVAL DATE: 10/12/2015

SHORT TITLE: OCC WK EX-MKTG

LONG TITLE: Occupational Work Experience/Marketing

<table>
<thead>
<tr>
<th>Units</th>
<th>Number of Weeks</th>
<th>Type</th>
<th>Contact Hours/Week</th>
<th>Total Contact Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 TO 4</td>
<td>18</td>
<td>Lecture: 0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Lab: 3.33 TO 16.66</td>
<td>59.94 TO 299.88</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Other: 0</td>
<td>0</td>
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<tr>
<td></td>
<td></td>
<td>Total: 3.33 TO 16.66</td>
<td>59.94 TO 299.88</td>
<td></td>
</tr>
</tbody>
</table>

COURSE DESCRIPTION:

Occupational work experience for students who have a job related to their major. A training plan is developed cooperatively between the employer, college and student. (P/NP grading) 75 hours per semester paid work = 1 unit. 60 hours non-paid (volunteer) work per semester = 1 unit. Student repetition is allowed per Title 5 Section 55253. Minimum 2.00 GPA. REQUIRED: Declared vocational major.

PREREQUISITES:

COREQUISITES:

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES
P - Pass/No Pass

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:
20 - Work experience credits

STUDENT LEARNING OUTCOMES:
1. The student will increase job skills in at least one of the following transferable skill sets: Communication, Research and Planning, Human Relations, Organization, Management and Leadership, Work Survival
Measure: Observation, oral or written report
ILO: 1,2,4,6
GE-LO: GE-LO
Year assessed or anticipated year of assessment: 2013

CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS
Curriculum Approval Date: 10/12/2015

METHODS OF INSTRUCTION:
Seminar discussions, individual conferences, term assignments, lab

METHODS OF EVALUATION:

REPRESENTATIVE TEXTBOOKS:
Required:
Cooperative Work Experience Handbook provided by instructor no cost to student.

ARTICULATION and CERTIFICATE INFORMATION
  Associate Degree:
  CSU GE:
  IGETC:
  CSU TRANSFER:
    Transferable CSU, effective 198870
  UC TRANSFER:
    Not Transferable

SUPPLEMENTAL DATA:
Basic Skills: N
Classification: Y
Noncredit Category: Y
Cooperative Education: Y
Program Status: 2 Stand-alone
Special Class Status: N
CAN:
CAN Sequence:
CSU Crosswalk Course Department: MKTG
CSU Crosswalk Course Number: 190
Prior to College Level: Y
Non Credit Enhanced Funding: N
Funding Agency Code: Y
In-Service: N
Occupational Course: C
Maximum Hours: 
Minimum Hours: 
Course Control Number: CCC000183447
Sports/Physical Education Course: N
Taxonomy of Program: 050900

10/13/2015