

Course Outline

COURSE: MCTV 17B **DIVISION:** 10 **ALSO LISTED AS:** THEA 17B

TERM EFFECTIVE: Spring 2018 **Inactive Course**

SHORT TITLE: TV/VIDEO WORKSHOP

LONG TITLE: Television and Video Workshop

Units	Number of Weeks		Contact Hours/Week		Total Contact Hours
3	18	Lecture:	2	Lecture:	36
		Lab:	3	Lab:	54
		Other:	0	Other:	0
		Total:	5	Total:	90

COURSE DESCRIPTION:

Emphasis placed on production and post-production techniques in video production. Student knowledge and skills are increased by participating in live to tape projects. May be repeated twice for credit. This course is also listed as THEA 17B. **ADVISORY:** Completion of Theatre Arts 17A.

PREREQUISITES:

COREQUISITES:

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES

L - Standard Letter Grade

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:

- 02 - Lecture and/or discussion
- 03 - Lecture/Laboratory
- 04 - Laboratory/Studio/Activity
- 047 - Laboratory - LEH 0.7

STUDENT LEARNING OUTCOMES:

1. Identify and use specific television terms, equipment and processes.

ILO: 7,4,5,

Measure: quizzes, journal and oral presentations.

2. Describe and demonstrate how a television camera operates in a television studio or field production setting.

ILO: 1,6,7,2

Measure: test and practical operations

3. Create and explain standard script formats and rundowns to productions crews.

ILO: 1,6,7,5,1

Measure: weekly practical lab projects in video productions, journal

4. Direct and organize fundamental details for a studio production taping.

ILO: 7,2,4,1

Measure: weekly practical lab video production, journal and test

5. Schedule and manage a video production crew.

ILO: 1,6,4,2

Measure: oral presentation, journal

6. Write and produce original small format video programs

ILO: 7,1,6

Measure: 2 scripts, treatments

CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS

Inactive Course: 04/24/2017

Course on Hold

WEEK 1 5 HOURS

Review the Television production processes- The production people
Analog and Digital Television

Techniques & Disciplines of a Television Directors: Floor, Technical
and Producing Directors.

Television Production Approaches and standards.

Identify and Describe excellent production values in television
programming.

-Objectives:

Use television industry terminology.

Recognize the roles and responsibilities of television production
personnel.

Employ and describe safety standards using studio or field cameras.

Recognize the process of small format television production.

Articulate elements of television production excellence.

-Assignments:

Read corresponding Chapters to the Production People, Producing, The
Director in Pre-production, Production and Post production

Research current television programming.

Journal Entry

Begin television viewing diary.

Review hand outs and notes.

Compare and contrast the work of a different directors used in
television and their roles.

WEEK 2 5 HOURS

Taping an in studio interview. Operating as a Technical Director and a Floor Director. Working with Talent.

-Objectives:

Use and direct equipment operations in a studio control room.

Direct and manage a production team.

-Assignment:

Read corresponding Chapters

Review notes and handout

Journal Entry

WEEK 3 5 HOURS

TV Lighting Equipment, Studio Lighting & Camera Techniques

Flat & Cameo Lighting: Three point lighting: Key, fill & backlighting

Camera Operations and Production Techniques

The Role of the Floor Director

-Objectives:

Use and Describe lighting for a variety of television scenarios.

Identify and use camera movements for studio production.

Employ the rule of thirds in framing.

Use and employ hand and arm signals as a floor director.

-Assignment:

Read corresponding Chapters as required.

Review notes and practice hand and arm signals.

Journal Entry

Continue television viewing diary and critiques.

WEEK 4 5 HOURS

Techniques in Television Lighting.

Audio Sound Control

Objectives:

Direct the control room staff in a live to tape situation.

Write a production rundown.

Assignments:

Read relevant chapters.

Review notes and handouts.

Write a rundown

Journal entry.

WEEK 5 5 HOURS

Pre-production planning a Live to Tape program

Scripting and rundown for a live to tape interview, Talk Show or New segment.

Objectives:

-Employ script writing formats.

Write a treatment for a television segment.

Write a two-column script.

-Assignments:

Read relevant Chapters

Review handouts and notes.

Write a treatment for a PSA or commercial.

Journal entries.

WEEK 6,7 10 HOURS

Project #1: Write and produce a 60 second commercial or PSA

-Objectives:

Write a script for production.

Perform as a director in a live to tape video project.

Apply knowledge and demonstrate confidence in directing the set up of lights, audio, cameras and talent during a scripted production.

-Assignment:

Read corresponding Chapters.

Review handouts and notes.

Write an evaluation of the completed project.

Write a treatment for project #2.

WEEK 8,9,10 15 HOURS

Project #2: Writing and Directing a Talk or New Show

Directing "live to tape"

Objectives:

Write an original script or rundown.

Operate skillfully in the capacity of a Director during a live taping.

Demonstrate comprehension of video production techniques as a director in the studio floor or control room.

-Assignment:

Read corresponding Chapters.

Review handouts and notes.

Read treatments as assigned

Write script as assigned.

Meet with production team members.

Journal Entry.

WEEK 11,12,13 15 HOURS

Project #3: Documentary Programming and Field Production

Direct a field production/ location project. Use post production editing to create a completed project.

-Objectives:

Employ and use a site survey for a location shoot.

Use performance releases.

Manage, direct and schedule a production crew for a location shoot.

-Assignment:

Read handouts and notes.

Read corresponding chapters.

Write script as assigned.

Write a post evaluation of previous project.

Make journal entries.

Complete editing of project for class evaluation and feedback.

Write treatment for final project

WEEK 14,15,16 15 HOURS

Pre-production, production and post-production of final video workshop project.

Participation and production of an ensemble project as a director

Objectives:

Demonstrate confidence and skill in directing studio production equipment and controls.

Integrate post production technology to complete a final project.

Employ the highest production values in completing a video project.

Assignments:

Write script as required

Review handouts and notes.

Write evaluation of previous project.

Journal entries

Complete television programming critiques.

WEEK 17 5 HOURS

Final Project Festival:

Review and critique all final projects.

-Objectives:

Employ television terminology correctly in evaluating project.

Demonstrate confidence and skill in operating television equipment and controls.

Use the highest production values in creating a video project.

-Assignments:

Write a final project evaluation.

Review notes and handouts.

Review chapters.

Complete entries in journal.

WEEK 18 2 HOURS

Final Examination

Justification of repeatability:

Knowledge skills and confidence in directing a television production is increased through repetition.

Students repeating this course will be assigned increasing responsibilities in the including line producing, and producer.

Repeating this course will enable the student to create a student portfolio of accomplishments and experience in television production.

Included in content.

METHODS OF INSTRUCTION:

Lecture demonstration. Class discussion and "hands on" participation in studio or remote production projects. Viewing and critical evaluation of existing television and video programming.

METHODS OF EVALUATION:

The types of writing assignments required:

Written homework

Term papers

Other: Critiques, scripts and journal

The problem-solving assignments required:

None

The types of skill demonstrations required:

Class performance

Other: Video projects, operating TV equipment & controls

The types of objective examinations used in the course:

None

Other category:

None

The basis for assigning students grades in the course:

Writing assignments: 40% - 45%

Problem-solving demonstrations: 0% - 0%

Skill demonstrations: 55% - 60%

Objective examinations: 0% - 0%

Other methods of evaluation: 0% - 0%

REPRESENTATIVE TEXTBOOKS:

Zettl, Herbert: *Video Basics*, Wadsworth Publishing Company. 1995

Katz, Steven: *Shot by Shot*, (visualizing from Concept to Screen)

Michael Wiese Productions. 1991

ARTICULATION and CERTIFICATE INFORMATION

Associate Degree:

CSU GE:

IGETC:

CSU TRANSFER:

Transferable CSU, effective 200870

UC TRANSFER:

Not Transferable

SUPPLEMENTAL DATA:

Basic Skills: N

Classification: Y

Noncredit Category: Y

Cooperative Education:

Program Status: 1 Program Applicable

Special Class Status: N

CAN:

CAN Sequence:

CSU Crosswalk Course Department: MCTV

CSU Crosswalk Course Number: 17B

Prior to College Level: Y

Non Credit Enhanced Funding: N

Funding Agency Code: Y

In-Service: N

Occupational Course: D

Maximum Hours:

Minimum Hours:

Course Control Number: CCC000456138

Sports/Physical Education Course: N

Taxonomy of Program: 061000