

Course Outline

COURSE: CMUN 5 **DIVISION:** 10 **ALSO LISTED AS:**

TERM EFFECTIVE: Fall 2020 **CURRICULUM APPROVAL DATE:** 06/09/2020

SHORT TITLE: FUND CMUN STUDIES

LONG TITLE: Fundamentals of Communication Studies

<u>Units</u>	<u>Number of Weeks</u>	<u>Type</u>	<u>Contact Hours/Week</u>	<u>Total Contact Hours</u>
3	18	Lecture:	3	54
		Lab:	0	0
		Other:	0	0
		Total:	3	54

COURSE DESCRIPTION:

This course provides an overview of the history of the communication studies field and areas of specialization with the field as well as communication research methods. Instruction and application of theory and practice in various communication contexts including the self concept, interpersonal, interviewing skills, small group dynamics, and public speaking. Emphasis is placed on analytical and organizational skills, listening, nonverbal and verbal communication, and public speaking communication methodology. (C-ID: COMM 180) ADVISORY: English 250 and English 260.

PREREQUISITES:

COREQUISITES:

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES

L - Standard Letter Grade

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:

- 02 - Lecture and/or discussion
- 05 - Hybrid
- 71 - Dist. Ed Internet Simultaneous
- 72 - Dist. Ed Internet Delayed

STUDENT LEARNING OUTCOMES:

1. Students will demonstrate effective oral presentation skills through extemporaneous delivery.

Measure of assessment: Class discussion, role playing, group projects

Year assessed, or planned year of assessment: 2014

2. Students will construct organized, logical and well supported written reflection papers and outlines for oral presentations regarding diverse world perspectives of communication between individuals and communities.

Measure of assessment: Class discussions, group projects, role playing, oral reports

Year assessed, or planned year of assessment: 2014

3. Students will locate, analyze and evaluate research of printed materials and electronic resources and apply the information in the formulation of speeches. Groups will plan, propose and execute small group projects.

Measure of assessment: Group project, oral reports, demonstration

Year assessed, or planned year of assessment: 2014

4. Students will recognize and identify effective oral presentation skills including types of speeches, organization, ethical communication, delivery and visual aids.

Measure of assessment: Written exams, papers

Year assessed, or planned year of assessment: 2014

5. Students will demonstrate how to effectively communicate and listen during classroom discussion, peer presentations, and in a small group setting among diverse groups of people.

Measure of assessment: Speech evaluations, class activities

Year assessed, or planned year of assessment: 2014

6. Students will participate in information sharing, decision making and problem solving discussions while critically discussing and comparing theory and research methods of human communication.

Measure of assessment: Group projects, written exams, papers

Year assessed, or planned year of assessment: 2014

7. Students will demonstrate conflict management and leadership skills in group interactions.

Measure of assessment: Group projects

Year assessed, or planned year of assessment: 2014

8. Students will be able to recognize and analyze communication theories, communication research methods, and be able to apply basic concepts of communication to real life situations.

Measure of assessment: Written exams, papers

Year assessed, or planned year of assessment: 2014

9. Students will have improved awareness and understanding of various cultures and social foundations of human communication and the world around them, including ethical perspective taking in communication and communication research methods.

Measure of assessment: Written exams, papers

Year assessed, or planned year of assessment: 2014

10. Students will be able to recognize, analyze and understand the history and specializations of the Communication Studies field/discipline.

Measure of assessment: Papers, Written exams

Year assessed, or planned year of assessment: 2014

CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS

Curriculum Approval Date: 06/09/2020

3 Hours

Introduction to Communication Skills/Orientation to course and review of expectations

Communication in a Culturally Diverse world/society,
ethical communication

History of Communication studies field/discipline, introduction to specializations in Communication Studies, and critical analysis of Communication theories and research methods.

Introduce a classmate

Assignment: Chapters 1-3

3 Hours

Communication and the Self Concept: Who are you?

Communication and Perception / Language and Meaning-Intercultural Communication

Assignment:

Chapters 4-6

3 Hours

Listening Skills

Research methods used in Communication Studies

Ethical and historical perspectives in Communication

Verbal versus Non-Verbal Communication

Assignment:

Chapters 7-8

3 Hours

Interpersonal Communication/Interviewing Skills

Assignment: Reflection - Written Assignment

3 Hours

Small Group Communication: Lecture & Group Assignment/Survival Skills

Scenario

(Problem Solving and Decision Making) Assignment: Chapters 9-13

3 Hours

Small Group Communication: Leadership Skills

In-Class Group Work/Survival Skills Scenario Assignment

3 Hours

Small

Group Communication: (1) Group work for Assignment

(2) Group Presentations

Small Group Communication: (1) Group work for Assignment

(2) Group Presentations

Assignment: Chapters 14-17

3 Hours

Introduction to Public Speaking/The Informative Speech Defined
Speech Apprehension Survival Skills
Research/Outlining Skills/Audience Analysis/credibility of sources
Assignment: Informative
Speech Outline

3 Hours

Incorporation of sources into Informative Speech outline
In-Class Outlining Skills Workshop/credibility of sources/APA References Page
Presentation Skills/Use of visuals in
presentation
Assignment: Informative Speech Outline Packet

3 Hours

Impromptu Speech Presentations: Include 1 visual
Instructor/Peer critique of Informative Outline Packet

3 Hours

Informative Speech
Presentations
Assignments: Self Evaluations

3 Hours

Informative Speech Presentations
Assignments: Self Evaluations/ Begin research for Persuasive Speech: Critical thinking and ethical
research
examined / Read Chapter 18

3 Hours

The Persuasive Speech Defined -Brainstorming/Researching topics for Persuasive Speech - What is a
credible/ethical source? Ethical perspectives in Communication
and Worldviews

How to include both sides and take a stand

Aristotle & Reasoning (fallacies in thinking)

Assignment: Continue research/Draft Persuasive Speech Outline

3 Hours

Persuasive Strategies/

Monroe's Motivated Sequence/Weaving the source materials into the outline/speech/APA Reference Page

Assignment: Outline for Persuasive Speech Presentation

3 Hours

Persuasive Speech Presentations ?

Include 3 different types of visuals/Review for Final Examination

Assignment: Self Evaluation/Study for Final Exam

3 Hours

Persuasive Speech Presentations ? Include 3 different types of
visuals/Review for Final Examination

Assignment: Self Evaluation/Study for Final Exam

3 Hours

METHODS OF INSTRUCTION:

Course to be taught through lecture, in-class role play and exercises, film/video, class discussion, and library and Internet research. Required assignments include reflection papers; individual and small group collaborative projects; final exam.

OUT OF CLASS ASSIGNMENTS:

Required Outside Hours: 13

Assignment Description: Discussion board contributions and peer speech evaluation forms will be completed on a weekly basis

Required Outside Hours: 80

Assignment Description:

Preparation, Research, Outlining, and Practicing of Speeches -

Speech 1 The Letter

Students are required to read The Letter followed by write a letter to their mentor (someone who has made a positive impact on their lives). This could be someone from their past to their present. It could've been their fourth grade teacher, coach, pastor, family friend, anyone that they recall as being a pivot person in shaping them and the direction they've taken in life. Once the letter is written, it will be delivered orally to the person as well as a final, polished hard copy of the letter to leave with the recipient. An oral presentation of the event will follow in class, showing a video (with permission from the recipient) as well as a reflection about the moment and the details of the impact the person has made.

Speech 2, The Interview

Students will research, interview, and deliver a presentation on a career that they are interested in pursuing. Interview techniques will be taught and brought to fruition by conducting a live interview. Research and support with current statistics and supporting materials will help to substantiate the presentation.

Speech 3 The Informative

Students receive a TIME or National Geographic Magazine and are required to read the cover story and deliver an informative speech on the topic. In addition to reading the article, students are required to find four additional credible resources and type an outline with works cited page, practice, prepare a slide show presentation, and present.

Speech 4 The Intercultural Experience

Students will be assigned a group, an intercultural topic, and a series of requirements to prepare an extensive presentation 30-40 minutes in length incorporating research, video analysis, class activity, and handout to further the understanding of intercultural communication across cultures while working in diverse groups outside of class.

Required Outside Hours: 15

Assignment Description: Two online exams will required extensive studying and reading from the textbook as well as lecture slides.

METHODS OF EVALUATION:

Writing assignments

Percent of total grade: 20.00 %

Percent range of total grade: 20 % to 25 % Written Homework Reading Report Essay Exams Term or Other Papers Other: Outlines, References

Problem-solving assignments

Percent of total grade: 10.00 %

Percent range of total grade: 10 % to 15 % Quizzes Exams Other: Small Group Assignments

Skill demonstrations

Percent of total grade: 40.00 %

Percent range of total grade: 40 % to 50 % Class Performance/s

Objective examinations

Percent of total grade: 5.00 %

REPRESENTATIVE TEXTBOOKS:

Required Representative Textbooks

Wood, Julia. Communication Mosaics. Boston: Cengage,2013.

ISBN: ISBN: 978-0840028181

Reading Level of Text, Grade: Reading level of text, Grade: 13+ Verified by: Verified by:DBS

ARTICULATION and CERTIFICATE INFORMATION

Associate Degree:

GAV A1, effective 200530

CSU GE:

CSU A1, effective 200530

IGETC:

IGETC 1C, effective 200530

CSU TRANSFER:

Transferable CSU, effective 200530

UC TRANSFER:

Transferable UC, effective 200530

SUPPLEMENTAL DATA:

Basic Skills: N

Classification: Y

Noncredit Category: Y

Cooperative Education:

Program Status: 1 Program Applicable

Special Class Status: N

CAN:

CAN Sequence:

CSU Crosswalk Course Department: CMUN

CSU Crosswalk Course Number: 5

Prior to College Level: Y

Non Credit Enhanced Funding: N

Funding Agency Code: Y

In-Service: N

Occupational Course: E

Maximum Hours:

Minimum Hours:

Course Control Number: CCC000435826

Sports/Physical Education Course: N

Taxonomy of Program: 150600