Course Outline

COURSE: CMUN 1A  DIVISION: 10  ALSO LISTED AS:

TERM EFFECTIVE: Spring 2018  CURRICULUM APPROVAL DATE: 10/09/2017

SHORT TITLE: INTRO PUBLIC SPEAK

LONG TITLE: Introduction to Public Speaking

<table>
<thead>
<tr>
<th>Units</th>
<th>Number of Weeks</th>
<th>Contact Hours/Week</th>
<th>Total Contact Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>18</td>
<td>Lecture: 3</td>
<td>54</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Lab: 0</td>
<td>0</td>
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<tr>
<td></td>
<td></td>
<td>Other: 0</td>
<td>0</td>
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<tr>
<td></td>
<td></td>
<td>Total: 3</td>
<td>54</td>
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</tbody>
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COURSE DESCRIPTION:

Basic principles of effective human communication and their function in contemporary public settings; emphasis is on the speeches to inform and persuade, with special consideration given to fundamental communication skills, including organization, reasoning, explanation, rhetoric and listening. (C-ID: COMM 110) ADVISORY: Eligible for English 250 and English 260.

PREREQUISITES:

COREQUISITES:

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES

L - Standard Letter Grade

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:

02 - Lecture and/or discussion
05 - Hybrid
72 - Dist. Ed Internet Delayed

STUDENT LEARNING OUTCOMES:

1. Students will demonstrate effective oral presentation skills through extemporaneous delivery

Measure of assessment: Oral presentations, demonstration

10/13/2017
Year assessed, or planned year of assessment: 2016
2. Students will construct organized, logical and well supported outlines for speeches.
Measure of assessment: Outlines, Oral Presentations, Written Exams
Year assessed, or planned year of assessment: 2016
3. Students will locate, analyze and evaluate research of printed materials and electronic resources and apply the information in the formulation of speeches
Measure of assessment: Oral presentations, performance, project, class discussion
Year assessed, or planned year of assessment: 2016
4. Students will recognize and identify effective oral presentation skills including types of speeches, organization, delivery and visual aids.
Measure of assessment: Written exams, oral reports, research
Year assessed, or planned year of assessment: 2016
5. Students will listen, evaluate, and analyze student and guest speakers.
Measure of assessment: Class discussion, evaluations
Year assessed, or planned year of assessment: 2016
6. Students will distinguish between various purposes of speaking including informative and persuasive and illustrate each.
Measure of assessment: Oral Presentations, written exams

CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS
Curriculum Approval Date: 10/09/2017

1/3
Orientation. Communication process and its relation to effective speaking; general principles of listening and feedback and their relation to effective speaking.
- General techniques; facing an audience
- Icebreaker or speech of introduction
- Speech apprehension/anxiety
2-3 / 6
Fundamental Principles: developing and expressing ideas.
- Essential material necessary for the beginner to prepare sound speeches.
- The purpose sentence/thesis statement; the outline.
- Personal experience speech or related assignment.
- Cultural diversity today and public speaking
4-6 / 9
Informative Speaking: Principles and devices for making information clear and interesting.
- Logical thought patterns and visual aids.
- Explaining a process--emphasis on audience adaptation, verbal only.
- Explaining a process using visual aids, presentation graphics software.
- Explain a problem--Analysis only.
7-8 / 6
MIDTERM: Discussion and review--informative
- Midterm speeches and/or midterm exam or both.
9 / 3
Introduction of the persuasive stance through the use Impromptu Speeches and oral exercises given periodically depending on class needs.
10-13 / 12
The art of persuasion through rhetoric using the motivated sequence.
Forms of Support: Library/Research, Guide to periodical literature, ethical and credible use of personal and support information-all directed toward the persuasive speech.

10/13/2017
-Persuasive proofs: Ethos, Logos, Pathos
-Deductive and Inductive /Causal Reasoning
-Fallacies of reasoning
-Worldviews
-Speaking on behalf of a cause.
-Analysis of a problem without a solution.
-Suggesting a solution to a problem.
-Visualization of the effect of that solution
-Direct action statement

14-15 /6
Practice in logical thought and support: Group discussion and assignment.
-Speaking on behalf of a cause.
-A controversial subject or other exercises depending on class needs and time available.
-Speaking to persuade.

16-17 /6
Final speeches and review of assigned material from the text and lectures.

18 3
FINAL EXAM: Lecture and text.

ASSIGNMENTS:
Each week the student will read assigned chapters and complete appropriate assignments to meet the one-to-two lecture out-of-class standard.

METHODS OF INSTRUCTION:
The text is used as a resource book rather than the subject of the lectures. Additional theoretical material and practical advice is given by lectures. There will be written exams on the textbook and the lectures but emphasis is on performance rather than theory. Throughout most of the course, the lecture is generally in the hands of the students with the instructor constantly available for advice, assignments, motivation, and criticism and evaluation. Generalized topics, speech types, or communicative situations are assigned by the instructor. The preparation and delivery of the speeches are the responsibility of the student. Critical analysis, some verbal and some written, is made of each presentation. Whenever a grade is involved, the critical analysis is given to the student in writing.

OUT OF CLASS ASSIGNMENTS:
Required Outside Hours: 80
Assignment Description:
Preparation, Research, Outlining, and Practicing of Speeches
Speech 1 Collage Speech
Students are required to prepare a slide show presentation/collage and present an introductory speech about oneself.
Speech 2 Demonstration Speech
Students will research, organize and deliver a hands on presentation demonstrating a process that produces a particular outcome.
Speech 3 Informative Speech
Students receive a TIME or National Geographic Magazine and are required to read the cover story and deliver an informative speech on the topic. In addition to reading the article, students are required to find four additional credible resources and type an outline with works cited page, practice, prepare a slide show presentation, and present.
Speech 4 Persuasive/Debate
Students will be paired up and assigned a controversial public policy issue which they will be required to meet, work together, research, prepare, and practice a debate that they will deliver against an opposing
team in class. Extensive research and practice will be required to execute a strong debate which will be evaluated and judged on by peers. Meeting with a partner to prepare for a persuasive debate is necessary for both the oral and written communication requirements. The pair will prepare a typed outline with source citations and deliver the speech in person on the day of their presentation debating the opposing team on the same topic, but opposing viewpoint.

Required Outside Hours: 15
Assignment Description: Online exams over outside reading of textbook and studying of lectures and slides.
Required Outside Hours: 13
Assignment Description: Peer Evaluations, Self Evaluations, Video Speech analysis and discussion boards will round out the participation and provide valuable feedback to peers and reflective thought of oneself following presentations.

METHODS OF EVALUATION:
Writing assignments
Percent of total grade: 10.00%
Writing assignments: 10% - 20% Written homework Essay exams
Skill demonstrations
Percent of total grade: 70.00%
Skill demonstrations: 70% - 80% Class performance
Objective examinations
Percent of total grade: 10.00%

REPRESENTATIVE TEXTBOOKS:
Required:
Reading level of text, Grade: 11th Verified by: Gloria Curtis

ARTICULATION and CERTIFICATE INFORMATION
Associate Degree:
GAV A1, effective 200370
CSU GE:
CSU A1, effective 200370
IGETC:
IGETC 1C, effective 200370
CSU TRANSFER:
Transferable CSU, effective 200370
UC TRANSFER:
Transferable UC, effective 200370

SUPPLEMENTAL DATA:
Basic Skills: N
Classification: Y
Noncredit Category: Y
Cooperative Education:
Program Status: 1 Program Applicable
Special Class Status: N
CAN: SPCH4

10/13/2017
CAN Sequence: XXXXXXXX
CSU Crosswalk Course Department: CMUN
CSU Crosswalk Course Number: 1A
Prior to College Level: Y
Non Credit Enhanced Funding: N
Funding Agency Code: Y
In-Service: N
Occupational Course: E
Maximum Hours:
Minimum Hours:
Course Control Number: CCC000264174
Sports/Physical Education Course: N
Taxonomy of Program: 150600