

## JAPANESE

### JPN 1A Elementary Japanese

**Units:** 5 **Hours:** 5 Lecture, 2.5 Laboratory  
**Transferable:** CSU; UC; CSU-GE: C2; GAV-GE: C2

Beginning course with emphasis on understanding and speaking Japanese; introduction to reading and writing Japanese. This course will also introduce students to Japanese culture and institutions. This course has the option of a letter grade or pass/no pass.

### JPN 1B Elementary Japanese

**Units:** 5 **Hours:** 5 Lecture, 2.5 Laboratory  
**Prerequisite:** Japanese 1A or equivalent.  
**Transferable:** CSU; UC; CSU-GE: C2; IGETC: 6A; GAV-GE: C2

Continue Japanese 1A with an emphasis on understanding, speaking, reading, and writing Japanese. This course will continue to introduce students to Japanese culture and institutions. This course has the option of a letter grade or pass/no pass.

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**Information Science: see CSIS**

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## JOURNALISM

### JOUR 10 Mass Media and Society

**Units:** 3 **Hours:** 3 Lecture  
**Advisory:** English 250, English 260.  
**Transferable:** CSU; UC; CSU-GE: C2, D0; IGETC: 4J; GAV-GE: C2, D2; CAN: JOUR 4

This course helps students understand the 20th century revolution in mass media by focusing on the history, economics and social impact of the newspaper, book publishing, magazine, film, television, public relations, advertising and music industries. Students will study audience, propaganda and mass communication theory; and discuss new technology, ethnic media in the United States, ethical issues and attempts to regulate or control the media. Honors students will complete more in-depth analysis of media issues and will finish a media-related research project. This course is also listed as SOC 10. This course has the option of a letter grade or pass/no pass.

### JOUR 15 On-Line Investigation

**Units:** 3 **Hours:** 3 Lecture  
**Advisory:** Typing and/or keyboarding skills.  
**Transferable:** CSU; GAV-GE: C1

This class will acquaint students with hardware and software requirements for navigating in cyberspace, introduce them to the world of cyber-servers, and focus on giving them basic Internet literacy. Students will learn and practice how to use e-mail, e-mail lists, news groups, the World Wide Web, gopher and tools, file transfer protocol, and other Internet tools. They will also learn Netiquette rules, design and carry out a research project in their disciplines, and become acquainted with legal and ethical issues facing cyberspace users.

### JOUR 16A Writing for Media

**Units:** 3 **Hours:** 3 Lecture  
**Advisory:** Typing skill; English 1A eligibility.  
**Transferable:** CSU; GAV-GE: C1; CAN: JOUR 2

Fundamentals of journalistic writing and analysis of news values and news writing. Stresses organization and structure of news stories; the language and style of news writing; the basic lead and story types for print and broadcast media.

### JOUR 16B Reporting for Media

**Units:** 3 **Hours:** 3 Lecture, 2 Laboratory  
**Advisory:** Journalism 16A  
**Transferable:** CSU; GAV-GE: C1

Fundamentals of reporting for print and broadcast media, with attention to research methods, cultivation of sources, and interviewing techniques. Students will practice gathering information from a variety of sources for presentation in print and broadcast media.

### JOUR 18A Working on the Newspaper

**Units:** 2-5 **Hours:** 2 Lecture, 9 Laboratory  
**Advisory:** Eligible for English 1A. Typing ability.  
**Transferable:** CSU; GAV-GE: C1

Students interview, write, photograph and do computer assisted design and graphics for the college newspaper, The Gavilan Press. In doing this, they provide the community with an important first amendment forum, learn and educate about the first amendment rights and responsibilities, and acquire journalistic skills, ethics, and habits.

### JOUR 18B Working on the Newspaper

**Units:** 2-5 **Hours:** 2 Lecture, 9 Laboratory  
**Advisory:** Journalism 18A.  
**Transferable:** CSU; GAV-GE: C1

Students interview, write, photograph and do computer assisted design and graphics for the college newspaper, The Gavilan Press. In doing this, they provide the community with an important first amendment forum, learn and educate about the first amendment rights and responsibilities and acquire journalistic skills, ethics and habits.

### JOUR 18C Working on the Newspaper

**Units:** 2-5 **Hours:** 2 Lecture, 9 Laboratory  
**Advisory:** Journalism 18B.  
**Transferable:** CSU; GAV-GE: C1

Students interview, write, photograph and do computer assisted design and graphics for the college newspaper, The Gavilan Press. In doing this, they provide the community with an important first amendment forum, learn and educate about the first amendment rights and responsibilities and acquire journalistic skills, ethics and habits.

### JOUR 18D Working on the Newspaper

**Units:** 2-5 **Hours:** 2 Lecture, 9 Laboratory  
**Advisory:** Journalism 18C.  
**Transferable:** CSU; GAV-GE: C1

Students interview, write, photograph and do computer assisted design and graphics for the college newspaper, The Gavilan Press. In doing this, they provide the community with an important first amendment forum, learn and educate about the first amendment rights and responsibilities and acquire journalistic skills, ethics and habits.

### JOUR 30 Writing for Publication

**Units:** 3 **Hours:** 3 Lecture  
**Advisory:** English 1A  
**Transferable:** CSU; GAV-GE: C1

Students will learn how to launch themselves as freelance non-fiction writers in magazine, newspaper, and cyberspace markets. They will learn to tailor ideas, research stories, write effective query letters, and produce publishable work. Course will also survey marketing techniques and writing styles, and will provide important legal and ethical information for freelancers. This course is also listed as ENGL 30. This course has the option of a letter grade or pass/no pass.

General Education Requirements, pages 48-49