JOURNALISM

JOUR 10  Mass Media and Society
Units: 3.0  Hours: 3.0 Lecture
Transferable: CSU, UC; CSU-GE:C2, D0, IGETC:4J; GAV-GE:C2, D2; CAN:JOUR4
This course helps students understand the 20th century revolution in mass media by focusing on
the history, economics and social impact of the newspaper, book publishing, magazine, film,
television, public relations, advertising and music industries. Students will study audience,
propaganda and mass communication theory; and discuss new technology, ethnic media in the
United States, ethical issues and attempts to regulate or control the media. Honors students will
complete more in-depth analysis of media issues and will finish a media-related research project.
This course is also listed as SOC 10. This course has the option of a letter grade or pass/no pass.
ADVISORY: English 250, English 260.

JOUR 16A  Writing for Media
Units: 3.0  Hours: 3.0 Lecture
Transferable: CSU; GAV-GE:C1; CAN:JOUR2
Fundamentals of journalistic writing and analysis of news values and news writing. Stresses
organization and structure of news stories; the language and style of news writing; the basic lead
and story types for print and broadcast media. ADVISORY: Typing skill; English 1A eligibility.

JOUR 16B  Reporting for Media
Units: 3.0  Hours: 3.0 Lecture and 1.0 Laboratory
Transferable: CSU; GAV-GE:C1
Fundamentals of reporting for print and broadcast media, with attention to research methods,
cultivation of sources, and interviewing techniques. Students will practice gathering information
from a variety of sources for presentation in print and broadcast media. ADVISORY: Journalism 16A

JOUR 18A  Working on the Newspaper
Units: 2.0 TO 5.0  Hours: 2.0 Lecture and .0 TO 3.0 Laboratory
Transferable: CSU; GAV-GE:C1
Students interview, write, photograph and do computer assisted design and graphics for the college
newspaper, The Gavilan Press. In doing this, they provide the community with an important first
amendment forum, learn and educate about the first amendment rights and responsibilities,
and acquire journalistic skills, ethics, and habits. ADVISORY: Eligible for English 1A, Typing ability.

JOUR 18B  Working on the Newspaper
Units: 2.0 TO 5.0  Hours: 2.0 Lecture and .0 TO 3.0 Laboratory
Transferable: CSU; GAV-GE:C1
Students interview, write, photograph and do computer assisted design and graphics for the college
newspaper, The Gavilan Press. In doing this, they provide the community with an important first
amendment forum, learn and educate about the first amendment rights and responsibilities,
and acquire journalistic skills, ethics, and habits. ADVISORY: Journalism 18A.

JOUR 18C  Working on the Newspaper
Units: 2.0 TO 5.0  Hours: 2.0 Lecture and .0 TO 3.0 Laboratory
Transferable: CSU; GAV-GE:C1
Students interview, write, photograph and do computer assisted design and graphics for the college
newspaper, The Gavilan Press. In doing this, they provide the community with an important first
amendment forum, learn and educate about the first amendment rights and responsibilities,
and acquire journalistic skills, ethics, and habits. ADVISORY: Journalism 18B.

JOUR 18D  Working on the Newspaper
Units: 2.0 TO 5.0  Hours: .0 TO 2.0 Lecture, .0 TO 3.0 Laboratory
Transferable: CSU; GAV-GE:C1
Students interview, write, photograph and do computer assisted design and graphics for the college
newspaper, The Gavilan Press. In doing this, they provide the community with an important first
amendment forum, learn and educate about the first amendment rights and responsibilities,
and acquire journalistic skills, ethics, and habits. ADVISORY: Journalism 18C.

JOUR 190  Occupational Work Experience/Journalism
Units: 1.0 TO 4.0  Hours: 5.0 TO 20.0 Laboratory
Transferable: CSU
Occupational work experience for students who have a job related to their major. A training plan
is developed cooperatively between the employer, college and student. (P/NP grading) 75 hours
per semester paid work = 1 unit. 60 hours non-paid (volunteer) work per semester = 1 unit. May be
taken for a maximum total of 16 units. Minimum 2.00 GPA. REQUIRED: Declared vocational major.

JPA FIRE TECHNOLOGY

The application and registration process for JPA Fire Technology classes are completed at the South Bay Regional Public Safety Training Consortium located on the Evergreen Valley College campus in San Jose. Classes are open to the public, however the majority of courses are intended to support public safety training demands and serve the "already employed" student.

If you have questions about courses offered by The Academy, or would like additional information about public safety career training, please call (408) 270-6458 or visit the webpage at www.theacademy.ca.gov. For more information, see page 119.

JFT 1A  Fire Command 1A
Units: 1.0  Hours: 8 Lecture and 1.5 Laboratory
Transferable: CSU
This course provides fire personnel an introduction to human resource management and an
overview of the organizational structure used within the fire service. Students will size up emergency
situations and identify the strategies, tactics and methods necessary to manage given scenarios.
Common causes of fire fighter deaths and injuries, appropriate safety measures to protect personnel
will also be covered. PREREQUISITE: FF 1 Certification A & B, or equivalent. ADVISORY:
Eligible for English 250 and English 420.

JFT 1B  Fire Command 1B
Units: 1.0  Hours: 8 Lecture and 1.5 Laboratory
Transferable: CSU
This course is designed for first-in incident commander and company officers. It provides instruction
in tactics and strategies and scene management principles for incidents involving hazardous
materials. The course includes an overview of the operational organization, heat mitigation,
decomposition, protective clothing, environmental concerns, and legal issues. PREREQUISITE:
Fire Command 1A - Command Principles for Company Officers, I-220 (Basic ICS). ADVISORY:
Eligible for English 250 and English 420.

JFT 3  Fire Mgmt I - Management/Supervisor for Company Officers
Units: 1.0  Hours: 40.00 Lecture
Transferable: CSU
This is a required course for Level 1 Fire Officer certification. The curriculum includes management
styles of leadership; promoting group cooperation; types of verbal orders; interpreting and
implementing policies; methods of dealing with subordinates; duties and responsibilities of rank;
and staff function; emotional and behavioral characteristics of individuals and working groups;
group behavior within the organization; personnel procedures; types of corrective action, personnel
interviews and counseling. PREREQUISITE: Fire Fighter 1 Certification A & B or equivalent.
ADVISORY: Eligible for English 250 and English 420.