I. CALL TO ORDER 5:30 p.m.
The meeting was called to order by Laura Perry at 5:30 p.m.

1. Roll Call
   Trustees Present: Laura Perry, Tony Ruiz, Mark Dover, Kent Child, Tom Breen, Mike Davenport, Walt Glines
   Trustees Absent: Izzy Quistian III, Student Trustee

   Dr. Steven M. Kinsella, Superintendent/President
   Angie Oropeza, Recording Secretary

   Others in Attendance: Diane Stone, Jack Bachofer

2. Comments from the Public - This is a time for the public to address the Board.
   None

II. DISCUSSION ITEMS
1. Board Self Evaluation and Goals
   It was agreed that the Board Self Evaluation Subcommittee will revisit the rating scale for next year. Board of Trustees discussed the Board Self Evaluation results, including the following:

   PART I
   • Display the college mission in the north lounge and cafeteria.
   • Policy can originate from the Board when there is a genuine need.
   • A workshop on the Brown Act, Strategic Planning, and the role of trustees will be scheduled in January. The new trustee orientation is well done. One role of Board members is to be of assistance as individuals with getting things done in the community.
   • The president is evaluated yearly with a mid-year review of goals. Every other year employee groups fill out a questionnaire and meet with trustees.
   • Create a pamphlet that summarizes fiscal modeling and processes used to plan for success and anticipation of budget scenarios and to make it available to California Community Colleges.
   • The strategic plan does not vary much from year to year. It is a summary of the program plans. The committee looks for trends and shifts that happen on a-year-to-year basis. We drop off the goals and strategies that have been accomplished and put in new items. They are linked to the funding. Every strategy and goal change is supported by data for justification.
   • The college uses Western Development on a successful efforts basis to assist us in developing grants.
   • The Board has improved in keeping informed and involved in local, state, and federal legislative matters.
   • The Board retreat to be scheduled in January will include long-range planning. The trend now is to provide courses in the local high schools. It is difficult to have a long-range plan that accommodates all three communities unless you focus on equity.
   • The quality of the grounds is phenomenal. The remodeled buildings also look great due to measure E.
• Everyone has been more effective participating in conferences and reporting back.
• The Board workshop in January will include a review of the Brown Act to make sure meetings are in compliance with state law. Legal counsel will conduct the workshop and will answer questions and clarify any issues.
• The Board President does a great job conducting Board meetings. It was agreed that Board members will ask for additional time if needed, recognizing that the Board President needs to keep the meeting on topic and within an appropriate amount of time.
• The procedure for feedback from constituencies is based on each individual trustee, there is no policy. Feedback is continuous through interaction with community members, service and leadership groups, events, etc. The Board also gets feedback at Board meetings from the Academic Senate, professional support staff, and students. Getting feedback from the community can be improved through outreach and large community summits.

Part II
• Review restoration of departmental staffing. The Strategic Planning Committee has proposed reviewing the process of funding support staff positions. Positions for the most part have been replaced as they were without reconsideration of changing the priority of the direction of those dollars. By looking at positions, some of which have gone out of a secondary review, will involve more people in the conversation if there should be a change in the direction of those positions. It will be a major shift this year as we discuss the strategic plan and how best to reallocate resources.
• Continue to work on expanding services and expanding facilities in Hollister and Morgan Hill.
• Finalize the aviation program in South County.
• Focus on technology; pilot a set of classes with electronic textbooks. Steve Kinsella will follow up with De Anza’s electronic textbook program. Focus on more advanced proven technology while being realistic in terms of what technology students have access to when not on campus. The STEM grant will help us work through some of these issues. Look into sustainable energy resources.
• The bigger population is in Morgan Hill and Coyote Valley. Each community needs to be regarded individually with its own needs and not focus on just one. Morgan Hill is under-utilized, we need to expand but there is no appropriate space. There should be equity. Students should be able to complete their AA there.

PART III
• Regular presentations to the Board on effective educational approaches. Steve Kinsella will follow up with the Learning Council to make quarterly updates.

PART IV
Trustees reviewed the 2011 Board goals and developed the 2012 Board goals. Steve Kinsella will provide an update of the 2011 Board goals based on campus activities. He will also develop a list of specific activities the Board needs to be aware and familiar with according to the accreditation standards. It was agreed that Steve Kinsella will work with Kent Child to refine and add objectives to the goals as appropriate to meet accreditation standards for the Board’s review and approval.

2. Strategic Planning
It was agreed that a strategic planning and Brown Act workshop will be scheduled in January and another workshop to discuss Board dynamics, interaction and effectiveness, later in the spring or summer. It was agreed that come on Tuesday committed to set a date.

III. CLOSING ITEMS
1. Adjournment
   The meeting was adjourned by consensus at 8:18 p.m
DRAFT BOARD GOALS FOR 2012

**Bold = new**

- **GOAL:** Conduct appropriate planning and related efforts necessary for preparation for the next accreditation cycle.
  **Objectives:**
  - Clarify the Board’s role and responsibilities in the process.
  - Review the previous accreditation documents and recommendations.
  - Provide directional input as is appropriate if needed.

- **GOAL:** As a secondary topic for the Board Retreat, discuss Board dynamics, interaction and effectiveness, with attention to maximizing effectiveness.

- **GOAL:** Continue the search process and planning endeavors necessary to establish an educational Center in San Benito County **and Morgan Hill**.
  **Objectives:**
  - Clarify purpose, scope of offerings and services of center.
  - Analyze probable impacts of new center on rest of district.
  - Project educational center budget needs, both start-up and on-going
  - Lease 20,000 square foot facility

- **GOAL:** Maintain District financial viability, flexibility and sustainability.

- **GOAL:** Prepare instructional capacity to prepare the college’s staffing and proficiency to be in a position to meet current and changing economic cycles. *(to be rewritten)*

- **GOAL:** Hire an interim Education Foundation Director. *(to be rewritten)*

- **GOAL:** Review athletic programs to make sure we are meeting the needs of the community.

- **GOAL:** Create a pamphlet that summarizes the fiscal modeling and processes used to plan for success and anticipation of budget scenarios and to make it available to all California Community Colleges.

- **GOAL:** Review staff restoration.

- **GOAL:** Work on expanding the facilities and services in Hollister and Morgan Hill.

- **GOAL:** Finalize the aviation program in South County.

- **GOAL:** Focus on proven technology; pilot a set of classes with electronic textbooks.

- **GOAL:** Investigate the use of sustainable energy resources.

- **GOAL:** Move forward on satellite campuses plan.

- **GOAL:** Succession for college president position.

- **GOAL:** Continue emphasis on the student success effort.

- **GOAL:** Increase vocational/job skill offerings. Explore new vocational programs.
• GOAL: Review the budget process to eliminate the swing between end-of-the-year projections and actual.

• GOAL: Reduce deficit and increase revenue for the child development center.

• GOAL: Keep a stable budget and encourage educational flexibility to meet students’ needs.

• GOAL: Continue to seek suitable locations for educational centers in Morgan Hill and Hollister.

• GOAL: Schedule a long-range planning retreat.

• GOAL: Review athletic programs and Title IX.

• GOAL: Work to regain Board unity.