GAVIDAN JOINT COMMUNITY COLLEGE DISTRICT
COMMUNITY EDUCATION AD HOC COMMITTEE
October 8, 2013, 5:30 p.m.
Gavilan College, 5055 Santa Teresa Blvd., Gilroy
Student Center, North/South Lounge
Committee Members: Laura Perry, Mark Dover, Tom Breen, Anél Tovar

MINUTES

I. OPEN SESSION 5:30 p.m.
1. Call to Order
   The meeting was called to order by Laura Perry at 5:30 p.m.

2. Roll Call
   Trustees Present: Laura Perry, Mark Dover, Tom Breen
   Student Trustee Absent: Anél Tovar

3. Approve Minutes, December 11, 2012
   MSC (T.Breen/ M.Dover) 3 ayes, 0 nays (Anél Tovar absent) to approve

4. Comments from the Public:
   None

II. INFORMATION ITEM
1. Contract and Community Education Annual Report
   Terry Newman reviewed report highlights and answered questions as follows:
   • Total registration should be listed on report as 487 and classes held should be 47.
   • The emphasis continues to be career training programs, including reinstating the water classes after the credit water program got started.
   • Partnerships continue to be a mainstay.
   • The business and career category is up 80% in offerings.
   • The brochure is the most successful marketing tool. Approximately 60% of enrollment was due to the brochure, water classes are mostly through word of mouth. Other marketing done includes Facebook, email, press releases, etc.
   • Contract Education got a contract with Work2future in July, 2012. They used to award most of their contracts to San Jose City College.
   • The motorcycle program is flat, but because it is outsourced, there is very little expense and brings in income. It also serves a local and regional need.
   • There has been a lot of change through the Chancellor’s Office in the way they address training. Staff will be participating in more consortiums.
   • Only small price increases have been made. They will be doing some price comparison and try to keep up with inflation.
   • The credit water program is doing well. The Chancellor’s Office is loosely related to ag, water, and natural resources.
   • We are constrained in the growth issue right now. It will probably three years before we get back to where we were in 2010.

III. CLOSING ITEMS
1. Adjournment
   The meeting was adjourned by consensus at 5:44 p.m.