IEC STATUS UPDATE

Academic Year: 2013—2014

Name of Program: Business

Date of last review: AY2011-2012

Instructions:
- Provide an update on any progress you have made on the recommendation(s) since the review.
- Please provide data if available.

Recommendation:
Collaborate with your department to assess existing data in order to determine strategies for promoting student success and optimize course offerings where indicated.

Progress:
Department members spoke with one another about various strategies for student success. Rich dialogue was enjoyed by all, but the most significant revelations came from comparison of data across campuses. For example, accounting faculty attended a professional conference specifically for accounting instructors at two year colleges. At this conference, it was revealed that success rates for Gavilan College are already higher than national averages. Nonetheless, because the Business Department is committed to continuous improvement, several strategies gleaned from the conference have been implemented, such as: introducing a syllabus quiz, which allows for less class time to be spent discussing the syllabus (reading the syllabus is assigned to students instead of using valuable class time). Also, more material is posted online, more time in class is spent practicing methods and techniques, and classroom flipping has been implemented in some circumstances. These strategies appear to be making modest improvements.

Also, enrollment data has been reviewed, and course offerings have been adjusted in some cases to account for changing student needs so as to maximize retention, persistence, and overall student success. For example, economics was offered in Hollister to better serve the Hollister population, some of whom have transportation issues that would otherwise prevent them from making academic progress.

Recommendation:
Meet with faculty to coordinate an assessment plan that includes a deadline to complete PLO and SLOs.

Progress:
Student learning outcomes have been reviewed and in some cases revised. The vast majority of SLOs have been assessed, and we are in the process of assessing any remaining SLOs.

Program learning outcomes have been revised recently, and assessment is currently underway.