From Seed to Harvest: GavTV, CMAP TV, & Gavilan Digital Media Blossom

Don't just watch TV!
Produce Write Act Edit Direct

After ten years of incubating in the fertile soil of Gavilan College, three unique digital media programs are thriving and growing. And, now nearly root bound, it's time to consider a new pot for the largest of the plants.

CMAP TV has been bursting at the seams with new volunteers, youth programs, and community programming, and has been looking for a new place to grow. Now serving over 500 youth annually, CMAP has developed into a hands-on 21st Century multimedia job training center for youth and adults.

GavTV has developed into a media learning laboratory for students seeking degrees and certificates in Media Arts and Broadcast Television, and staff and faculty seeking to create educational content. Students can earn AA degrees in Theater Arts Television Performance or Media Arts Broadcast Television and Certificates in Television Performance or Broadcast Television.
The Gavilan College Digital Media program offers numerous degrees and certificates with options in Digital Art and Imaging, Digital Audio/Video, Interactive Media and Authoring, Digital Imaging / Graphics Production and Digital Print Production.

Space in garden is getting smaller. Gavilan College has now completed all Measure E-funded renovations on the campus, and some of the programs that had been housed in portable buildings must move into permanent space. Gavilan College enrollment has grown dramatically over the past 10 years, with double-digit percentage increases in many years. The success of all the new programs created during the past decade, The TJ Owens Early College Academy, CMAP, Digital Media, and GavTV make the space crunch critical.

Channel 18, currently the full-time higher-education channel where "GavTV" started, will soon be transitioning. GavTV productions, such as "Good Morning Gavilan," "Gavazine," and "Let's Ask Alice" will still be available on CMAP's public access channel 20 and educational channel 19, as well as online. Viewers will begin to see changes in the schedule over the next year as new programming is brought in for Channel 18. CMAP has not yet determined the theme of the new programming, but discussions are in the works with K-12 educators in the region.

"CMAP is grateful for the organizational incubation offered by Gavilan College over the past ten years. We will continue to provide job training programs for youth and adults, offer unique, locally-produced programming and provide free community access to the media on our four local cable access channels on Charter, AT&T and streaming online at cmap.tv," said Kathy Bisbee, executive director at CMAP.

During this transition period, GavTV and CMAP will be sharing office space at Gavilan College. Visitors will be sure to notice, it's kind of crowded! Bisbee indicated that the organization is currently looking for space closer to the communities of Gilroy, Hollister and San Juan Bautista, indicating that potential partnerships with local K-12 education centers are being explored.

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**CMAP TV**
CMAP is a non-profit community media center serving the media and technology needs of residents of southern Santa Clara County and San Benito County. CMAP has aired thousands of local media programs online and on its cable channels for public, educational and for government access (Charter Channels 17, 18, 19, and 20). CMAP’s channels stream live online at [www.cmap.tv](http://www.cmap.tv).

**GavTV**
GavTV supports the Media, Communications and Television (MCTV) program at Gavilan College by providing media opportunities for students studying television, video, and theatre. The program offers certificates, degrees and opportunities to transfer to four-year universities. Students gain real world experience, professional instruction, construct portfolios, and learn about career opportunities. [http://www.gavilan.edu/gavtv](http://www.gavilan.edu/gavtv)

**Digital Media Program**
The Gavilan College Digital Media program is the Career Technical Education (CTE) program that prepares students earn certificates, degrees, and may transfer to four-year universities. Students are exposed to careers in digital media including, graphics, animation, print, video, sound engineering, web site design and web development. [http://www.gavilan.edu/digitalmedia/](http://www.gavilan.edu/digitalmedia/)